



MSC INTERNATIONAL PROJECT DEVELOPMENT



Masters of Science

Full Time

NEOMA
BUSINESS SCHOOL

REIMS · ROUEN · PARIS

Engage for the world

Join an innovative and inclusive French business school that nurtures students' passion and envisions each individual as tomorrow's leader, driving transformation in business and society.

150 years of history

3 campuses: Reims, Rouen and Paris

400 prestigious international partners

76,200 graduates in **127** countries

1 month on average for graduates to find their first job

Recognised excellence:

Ranked **6th** in France
Challenges 2024

In the **TOP 25** worldwide
Master in Management
Financial Times 2023

A triple accredited school among the **top 1%** worldwide



MSc International Project Development

MASTER THE FUNDAMENTALS OF PROJECT MANAGEMENT

The MSc International Project Development is a cutting-edge programme designed to equip aspiring project managers with the skills, knowledge and international perspective required to excel in global business environments.

This Master of Science enables students to navigate the complexities of cross-cultural collaboration, stakeholder engagement and project execution on a global scale.

Programme highlights

Master the fundamentals of project management

- ♦ **Gain a 360° view of project management**, mastering key management methodologies, marketing and finance in the context of international projects, business planning and development, global strategy, innovation, project management life cycle and much more.
- ♦ **Navigate global innovation challenges**, strategizing and executing innovative solutions within multicultural and digitally connected organisations.
- ♦ With courses in **Change Management** and **New Transformational Work Practices**, prepare to lead teams and adapt projects to organisational shifts, including those related to digital transformation and the green transition.

Learn from real-world projects & industry experts

- ♦ Seize the opportunity to network with professionals, benefit from experience-sharing and discover potential career paths during the Starting Days.
- ♦ Work on real-world case studies with **AXA Investment Managers**, a global investment management firm, for example.
- ♦ Develop practical skills in business planning, entrepreneurship and innovation through real case studies, enabling you to create actionable business plans and navigate the strategic aspects of international project development.

Gain an international perspective

- ♦ Participate in the **X-Culture challenge**: This international collaborative project exposes students to real-world project scenarios, allowing them to work virtually with peers from different countries and cultures. 
- ♦ Through this hands-on experience, learn to navigate today's project management challenges, communicating across time zones and cultures, handling a large amount of email traffic, meeting numerous deadlines, coordinating work with a team spread around the world, etc.

Strengthen your managerial soft skills through an experiential approach

- ♦ Kick-off the year with a creativity workshop during the Starting Days. Get to know your classmates, “break the ice”, think differently, build new tools and innovate.
- ♦ Engage in hands-on experiences, role-plays or simulations in courses such as Negotiation Strategies & Dispute Resolution and Managing Individuals & Teams. Learn how to handle diverse professional situations and teams with an engaging and personalised approach and a focus on manager well-being.

Earn the PM² certification, developed and endorsed by the European Commission

- ♦ The MSc International Project Development integrates the **PM² Project Management Methodology**, a globally recognised framework. This certification further enhances students' professional credentials and validates their expertise in delivering successful projects.



Hedía ZANNAD, PhD, HDR, Head of Programme, studied at HEC and holds a Master's degree in Psychology, a Research Master's in Organisational Sociology and a PhD in Management Sciences. Her research focuses on two main areas: the role of projects in higher education career development and DDI (Discrimination, Diversity & Inclusion), with the themes of gender- and degree-related career limitations, religion and refugees. Her work has been published in top journals such as *M@n@gement* or *Revue Française de Gestion*.

Programme fact sheet

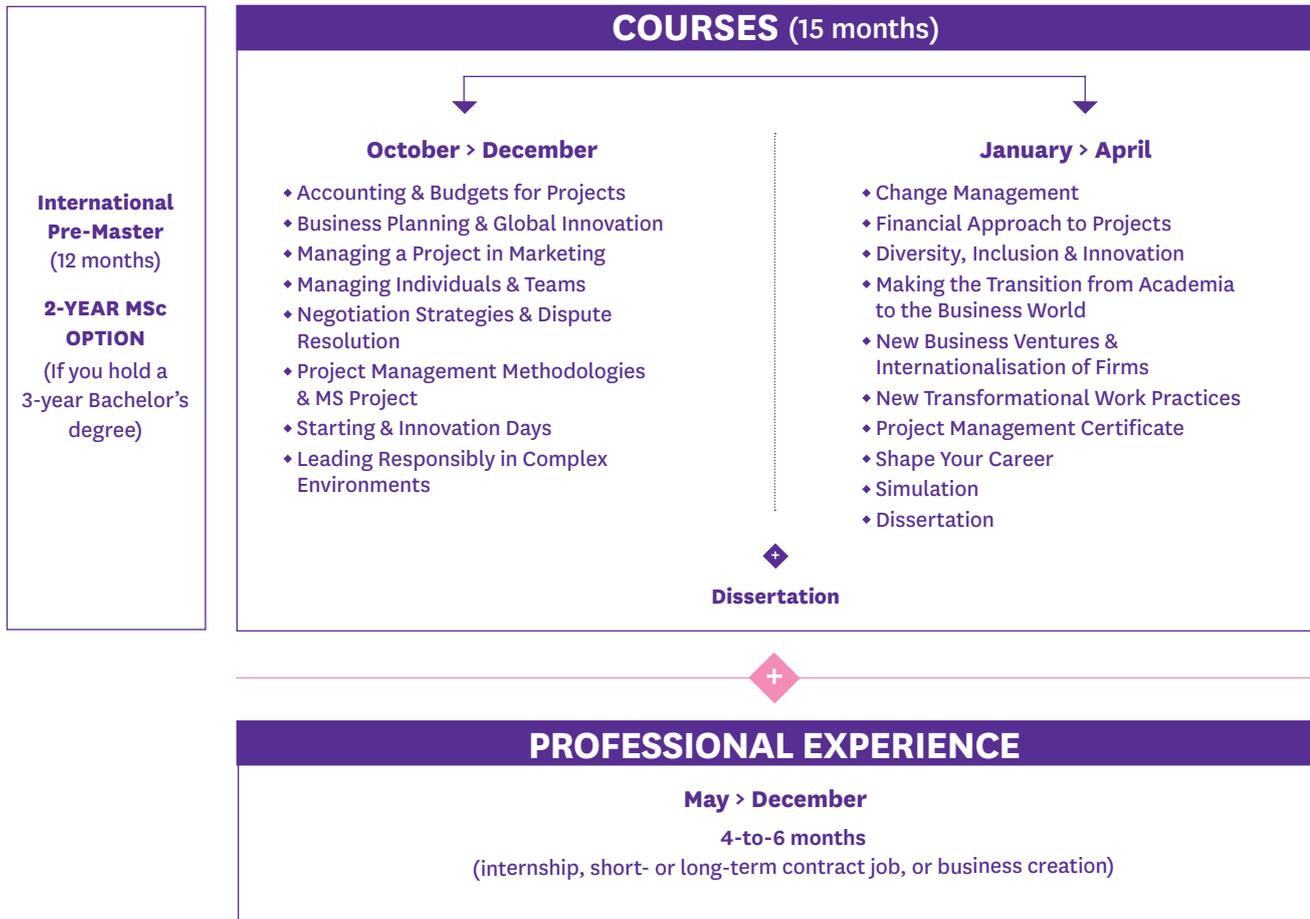


- ♦ **Master of Science***
- ♦ **“Grade de Master”**
- ♦ **15 months**
- ♦ **100% in English**
- ♦ **Rouen campus**

*Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37684, Advanced degree in international management
Registration date: 01/09/2023 - NEOMA

Programme structure

MSc International Project Development



Note: Above information is subject to change.

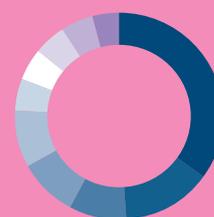
Take your career to the next level

The MSc International Project Development can open the door to a wide variety of careers in project management within companies of all sizes operating in an international context or looking to expand internationally.

Graduates may go on to work on projects in areas such as:

- Construction & Engineering
- Services – Finance, insurance, consulting, healthcare, etc.
- IT/Tech - Digital transformation, ERP, CRM, web development, etc.
- Marketing – Product launch, digital campaigns, etc.
- Events – Concerts, festivals, corporate conferences, sporting events
- Among others...

WHERE DO GRADUATES WORK?



Consulting	35%
IT, Telecom	14%
Agribusiness	9%
Banking, Insurance, Finance.....	9%
Media, Advertising, Communications ..	9%
Automotive	5%
Trade, Retail, E-commerce	5%
Tourism, Hospitality	5%
Industry	5%
Construction, Energy.....	4%

On average, graduates of NEOMA find a job within

1 month of graduation.

€45,000/year

Average base salary.



Get inspired by our student's story

As someone with a professional background in a related industry, I actively sought a master's degree that would complement my experience and help me progress in my career. During my research, I discovered the MSc International Project Development, which immediately caught my attention due to its comprehensive curriculum and the inclusion of the PM² certification. The positive reviews and recommendations from former students and industry professionals solidified my decision to pursue the programme.

The MSc International Project Development has equipped me with a comprehensive skill set and a global mindset, making me well-prepared for my internship and the professional world in general. I am confident that I will be able to tackle the challenges I may encounter during my internship and that I will embark on a successful career in international project development afterwards.



Sakshi BHATIA
*Digital Project Manager Intern,
Bolloré
Class of 2024*

Admissions requirements

1-YEAR MSc:

- 4-year bachelor's degree or 3-year bachelor's degree with minimum 1 year of professional experience
- Proof of English language proficiency is required during the application process (TOEIC, TOEFL iBT, IELTS, Cambridge, Duolingo)*
**Contact the Admissions team to learn more about required scores.*

2-YEAR MSc:

Candidates with a 3-year bachelor's degree complete their MSc in two years, starting with the International Pre-Master programme in the first year and continuing with the MSc curriculum in the second.

Admissions process

- Complete the online application: apply.neoma-bs.fr
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete an online interview
- Admissions decisions are communicated by email within two weeks of the interview
- Application fee: €100

Admissions calendar

Applications are accepted on a rolling basis, from September with a final deadline for submissions in mid-July.

However, given the limited number of places, candidates are advised to apply as early as possible.

Contact us

Feel free to contact our Admissions team by email at:
admissions@neoma-bs.fr

*Make a personalised
appointment with our team*





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**Be passionate.
Shape the future**

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