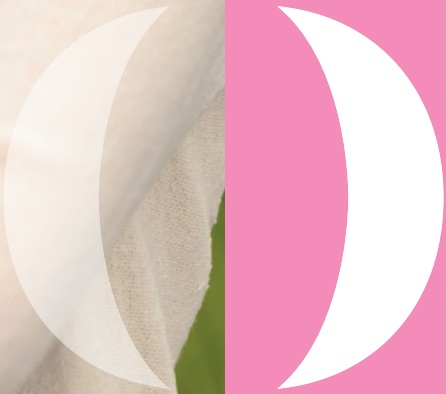




# INTERNATIONAL PRE-MASTER



## Masters of Science

Full Time

**NEOMA**  
BUSINESS SCHOOL

REIMS • ROUEN • PARIS

# Engage for the world

Join an innovative and inclusive French business school that nurtures students' passion and envisions each individual as tomorrow's leader, driving transformation in business and society.

**150** years of history

**3 campuses:** Reims, Rouen and Paris

**400** prestigious  
international partners

**76,200** graduates  
in **127** countries

**1 month** on average  
for graduates to find their first job

Recognised  
excellence:

Ranked **6<sup>th</sup>**  
in France  
*Challenges 2024*

In the **TOP 25**  
worldwide  
Master in Management  
*Financial Times 2023*

A triple accredited school  
among the **top 1%** worldwide



## International Pre-Master

### AIM FOR A MASTER OF SCIENCE OF EXCELLENCE

Delivered on the Rouen campus, the International Pre-Master serves as a gateway to a Master of Science (MSc) for graduates of a three-year higher education qualification (French Licence or Bachelor's degree). The programme is also open to students with academic backgrounds in fields not directly linked to their desired MSc programme.

The first year of study in the International Pre-Master provides an overview of the core areas of business studies and the fundamentals of the selected MSc programme. Upon validation of this curriculum, students continue to their second year and obtain their Master of Science degree.

## Programme highlights

### Build the academic foundations and skillset to access NEOMA's Master of Science programmes

- ♦ Whether you come from a non-business background or a three-year Bachelor's degree, benefit from a well-rounded curriculum designed to provide you with core competencies in essential areas of business before continuing on to your Master of Science programme.
- ♦ Follow courses in Geopolitics & International Relations, Economics, Entrepreneurship, Digital Literacy, and more.
- ♦ In the second semester, prepare for your second year of studies by following six modules in the area of your chosen Master of Science programme.

### Empower your career trajectory

- ♦ Through the Shape Your Career course, benefit from small workshops dedicated to deepening your self-awareness, enhancing your professional experience and mastering job research techniques.
- ♦ Gain skills in setting career goals, CV and cover-letter drafting, personality assessment, personal branding, LinkedIn optimisation and job interview strategies for a confident and impactful career start.

### Cultivate your cross-cultural competencies

- ♦ Grow your intercultural communications skills in a multicultural cohort of students, with instruction by an international faculty.
- ♦ Hone your cross-cultural skills during the Cross-Cultural Management course. Reflect on cultural factors that influence behaviour, study dimensions and frameworks and learn effective management of cultural diversity.
- ♦ Prepare for success in your chosen MSc programme and your future career by gaining insights into how diverse cultural systems evaluate effective leadership, decision-making and ethical considerations.

### Develop your skills in independent, critical thinking and effective communication

- ♦ Showcase your growth with the Capstone Project, crafting a persuasive pitch to analyse future scenarios surrounding a CSR issue. This assignment mobilises top-end academic skills including comprehensive database research, adhesion to APA stands or writing, citation and referencing, and employing the latest IT and AI tools to create compelling visuals.



**Marina BASTOUNIS, PhD, Head of Programme** studied at the University of Pennsylvania and earned her PhD in Social Psychology from the School for Advanced Studies in the Social Sciences (EHESS, Paris). She has been director of programmes at NEOMA since 2009 and her research focuses on psychosocial variables impacting work behaviours and organisational outcomes. She specialises in cross-cultural communication, team efficiency and fostering well-being in the workplace.

## Programme fact sheet

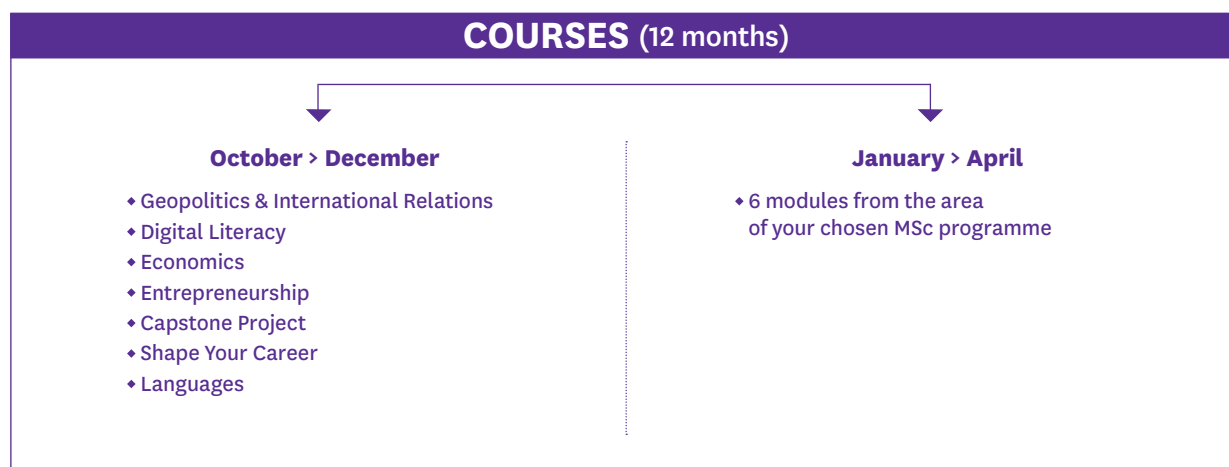


- ♦ Preparatory year for a Master of Science\*
- ♦ Validation of 60 ECTS credits
- ♦ 12 months
- ♦ 100 % in English
- ♦ Rouen campus

\*Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37684, Advanced degree in international management  
Registration date: 01/09/2023 - NEOMA

## Programme structure

### Year 1: International Pre-Master



+

### PROFESSIONAL EXPERIENCE

**May > December**

A professional experience (of minimum 4 months) is mandatory to validate your 2-year MSc.  
It can take place at the end of the first or second year of studies, in France or abroad.

+

### Year 2: Master of Science

15 months

## CHOOSE YOUR MASTER OF SCIENCE

The following MSc programmes are offered in the two-year format, beginning with the International Pre-Master:

### FINANCE

- MSc International Finance

### MARKETING

- MSc Marketing

### SECTOR EXPERTISE

- MSc Cultural & Creative Industries
- MSc Wine & Gastronomy

### MANAGEMENT & STRATEGY

- MSc Artificial Intelligence for Business
- MSc Business Analytics
- MSc Entrepreneurship
- MSc Global Management
- MSc International Business Development
- MSc International Project Development
- MSc Strategy, Consulting & Organisation
- MSc Supply Chain Management
- MSc Sustainability Transformations





## Admissions requirements

### 2-YEAR MSc:

- Candidates with a 3-year bachelor's degree complete their MSc in two years, starting with the International Pre-Master programme in the first year and continuing with the MSc curriculum in the second.
- Proof of English language proficiency is required during the application process (TOEIC, TOEFL iBT, IELTS, Cambridge, Duolingo)\*  
*\*Contact the Admissions team to learn more about required scores.*

## Admissions process

- Complete the online application: **[apply.neoma-bs.fr](https://apply.neoma-bs.fr)**
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete an online interview
- Admissions decisions are communicated by email within two weeks of the interview
- Application fee: €100

## Admissions calendar

Applications are accepted on a rolling basis, from September with a final deadline for submissions in mid-July.

However, given the limited number of places, candidates are advised to apply as early as possible.

## Contact us

Feel free to contact our Admissions team by email at:  
**[admissions@neoma-bs.fr](mailto:admissions@neoma-bs.fr)**

*Make a personalised  
appointment with our team*



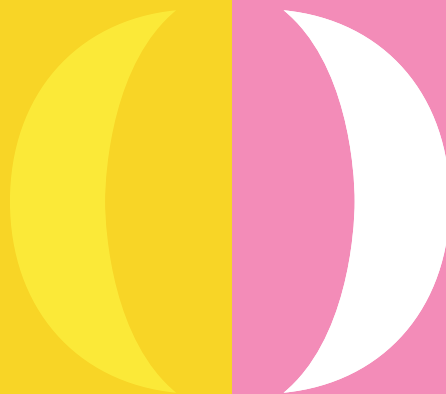


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Shape the future**

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