

MSC GLOBAL MANAGEMENT



Masters of Science

Full Time

NEOMA
BUSINESS SCHOOL

REIMS • ROUEN • PARIS

Engage for the world

Join an innovative and inclusive French business school that nurtures students' passion and envisions each individual as tomorrow's leader, driving transformation in business and society.

150 years of history

3 campuses: Reims, Rouen and Paris

400 prestigious
international partners

76,200 graduates
in **127** countries

1 month on average
for graduates to find their first job

Recognised
excellence:

Ranked **6th**
in France
Challenges 2024

In the **TOP 25**
worldwide
Master in Management
Financial Times 2023

A triple accredited school
among the **top 1%** worldwide



MSc Global Management

MEET THE CHALLENGES OF GLOBAL TRANSFORMATION

The MSc Global Management programme empowers students with advanced professional skills necessary to excel as international managers, combining practical experience with expertise in cross-cultural business relations and fostering a global perspective.

Programme highlights

Cultivate a 360° perspective of management

- ♦ Benefit from a comprehensive curriculum covering the essentials of management - including financial analysis, marketing and customer experience management, cross-cultural agility, negotiation skills, international business strategy, statistics, risk management, supply chain, and beyond.
- ♦ Gain a deep understanding of not only the intricacies within each discipline, but also of their interconnections, preparing yourself to face the multifaceted challenges of global management.
- ♦ Champion responsible business practices with courses such as “International Business: Disruption & Challenges”, and “Leading Responsibly in Complex Environments”, which place strong emphasis on ethical management, corporate social responsibility and sustainability.

Build the intercultural skills to lead international teams

- ♦ Analyse your cultural intelligence to understand how culture impacts managerial processes such as teamwork, decision-making and leadership. Develop the key competencies necessary to become an effective global manager.

Strengthen your operational skills

- ♦ Dive into immersive learning experiences within courses such as “International Negotiation Skills” and “Smart Operations & Supply Chain Management”. Using simulations, case studies and hands-on activities, master not only theoretical concepts but also learn to apply them in real-world scenarios, developing your functional skills.
- ♦ Enhance your negotiation skills in international environments and master the art of successful collaboration with diverse cultures through workshops, self-assessments and simulations.

Shape your professional profile

- ♦ With modules such as “Shape Your Career”, acquire the tools for self-assessment, personal branding and strategic career planning. This ensures that you are not only academically qualified but also equipped to navigate your future career with success.

Earn a double degree of excellence with one of our European partners*

- ♦ Choose to pursue a double degree and study abroad from January to May at:

- **Dublin City University (DCU)** in Dublin, Ireland, with a focus on digital transformation & innovation



or

- **ESB Business School** in Reutlingen, Germany, with a focus on data analytics & consulting



- ♦ This double degree option, offered through the International Partnership of Business Schools (IPBS) consortium, enables students to integrate two distinct and esteemed academic environments, while acquiring valuable insights into international business practices. Graduates receive two diplomas and benefit from a genuinely global education, combining management expertise from NEOMA with digital innovation insights from DCU, or advanced data & digital competencies from ESB.

*Selective option – places are limited. Contact our recruitment team to learn more.



Marina BASTOUNIS, PhD, Head of Programme, studied at the University of Pennsylvania and earned her PhD in Social Psychology from the School for Advanced Studies in the Social Sciences (EHESS, Paris). She has been director of programmes at NEOMA since 2009 and her research focuses on psychosocial variables impacting work behaviours and organisational outcomes. She specialises in cross-cultural communication, team efficiency and fostering well-being in the workplace.

Programme fact sheet



- ♦ **Master of Science***
- ♦ **“Grade de Master”**
- ♦ **15 months**
- ♦ **100 % in English**
- ♦ **Reims campus**

*Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37684, Advanced degree in international management
Registration date: 01/09/2023 - NEOMA

Programme structure

MSc Global Management



Note: Above information is subject to change.

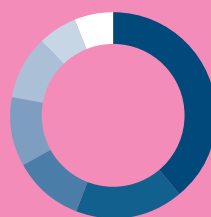
Take your career to the next level

The MSc Global Management can open the door to a wide variety of future careers within companies of all sizes operating in an international context or looking to expand internationally.

Graduates typically hold positions as:

- Accounting & Finance Managers
- Brand Managers
- Consultants
- Human Resources Managers
- International Development Managers
- Key Account Managers
- Supply Chain Managers

WHERE DO GRADUATES WORK?



Consulting.....	39%
Trade, Retail, E-commerce....	17%
Agribusiness	11%
Insurance, Banking, Finance	11%
Other	10%
Construction, Public Works, Energy	6%
Advertising, Communication....	6%

On average, graduates of NEOMA find a job within

1 month of graduation.

€45,000/year
Average base salary.



Get inspired by our students' stories

I chose the MSc Global Management programme because I wanted to discover what it takes to develop and lead global business. During the programme, I thoroughly appreciated working on group projects because got to interact with students from diverse cultures and exchange ideas.

In my current role, I apply the business strategies I learnt when I establish partnerships with other companies. I operate in an international setting, so my understanding of cultural empathy that I apply makes it a lot easier for me to build connections at work. I am glad to have been a part of this programme.



Sindhu PRASANNA
*EDA Architect, L'Oréal
Class of 2023*

Coming from a prep-school background in economics, discovering the MSc Global Management was a pivotal moment for me. This programme uniquely emphasises cross-cultural agility and strategic management, which aligned perfectly with my career objectives.

A highlight of the programme for me was the opportunity for a double degree with ESB Reutlingen, specialising in consulting and digital transformation. This programme served as a crucial stepping stone, providing me with the cross-cultural skills and strategic mindset that have proven indispensable in my current role.



Marie BOUR
*Tax Consultant, EY Germany
Class of 2024*

Admissions requirements

1-YEAR MSc:

- 4-year bachelor's degree or 3-year bachelor's degree with minimum 1 year of professional experience
 - Proof of English language proficiency is required during the application process (TOEIC, TOEFL iBT, IELTS, Cambridge, Duolingo)*
- *Contact the Admissions team to learn more about required scores.*

2-YEAR MSc:

Candidates with a 3-year bachelor's degree complete their MSc in two years, starting with the International Pre-Master programme in the first year and continuing with the MSc curriculum in the second.

Admissions process

- Complete the online application: apply.neoma-bs.fr
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete an online interview
- Admissions decisions are communicated by email within two weeks of the interview
- Application fee: €100

Admissions calendar

Applications are accepted on a rolling basis, from September with a final deadline for submissions in mid-July.

However, given the limited number of places, candidates are advised to apply as early as possible.

Contact us

Feel free to contact our Admissions team by email at:
admissions@neoma-bs.fr

*Make a personalised
appointment with our team*



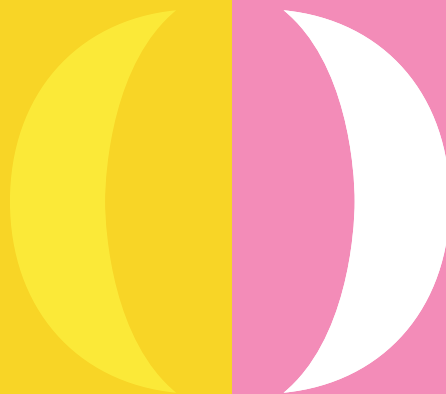


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www.neoma-bs.com



**Be passionate.
Shape the future**

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