



MASTERS OF SCIENCE PROGRAMMES 2025-2026

MBS is accredited :



ENSEIGNEMENT
SUPÉRIEUR PRIVÉ
D'INTÉRÊT GÉNÉRAL
LOI DU 22.07.2013





MAKING A DIFFERENCE

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20th
BUSINESS
SCHOOL
IN THE WORLD
FOR RESEARCH
US NEWS - 2024

12th
BEST MSc
IN MARKETING
(FRANCE)
QS RANKING - 2024

14th
BEST MSc
IN FINANCE
(FRANCE)
QS RANKING - 2024

47st
BEST
MASTER IN
MANAGEMENT
IN THE WORLD
FINANCIAL TIMES - 2024

MAKING A DIFFERENCE

A committed and inclusive management school, MBS trains the forerunners of a sustainable economic transition.

PREPARE TO CHANGE THE FUTURE

100+

PERMANENT
FACULTY
WITH 60%+
INTERNATIONAL
PROFESSORS

3,700+
STUDENTS

23,000+
ALUMNI AROUND
THE WORLD
IN OVER
100 COUNTRIES

1,200+
FOREIGN
STUDENTS
ON CAMPUS

6 RESEARCH
CHAIRS



EDUCATING TO TRANSFORM THE FUTURE

To train, through higher education programmes, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments.

COMMITTED TO CHANGING THE WORLD IN A POSITIVE WAY

- ETHICS
- OPENNESS AND DIVERSITY
- GLOBAL RESPONSIBILITY AND PERFORMANCE



The CGE (Conférence des Grandes Ecoles) is a prestigious association of top-tier educational institutions, all conferring state-recognized diplomas. Some MBS' MSc programmes are labelled by the CGE, meaning that students are assured to receive the highest level of education.

INTERNATIONALLY RECOGNISED ACADEMIC EXCELLENCE



5%
of Business
Schools
worldwide



2%
of Master and
Executive MBA
Programmes



1%
of Business
Schools
worldwide



MBS has been awarded the "Bienvenue en France" label, created by Campus France to guarantee the quality of the welcome given to international students

BUILD A CAREER THAT SUITS YOU

MBS CAREER CENTER

THROUGHOUT THE YEAR, A TEAM OF RECRUITMENT PROFESSIONALS WORKS FULL-TIME ON STUDENT EMPLOYABILITY.

MBS' CAREER CONSULTANTS SUPPORT STUDENTS AT EVERY STAGE OF THEIR PROFESSIONALISATION, FROM SELF-EVALUATION TO THE SEARCH FOR INTERNSHIPS OR EMPLOYMENT.

AS A RESULT, 89%* OF OUR STUDENTS GET A JOB ONCE GRADUATED.

MBS ENTREPRENEURSHIP CENTER & INCUBATOR

28
COACHES
EXPERTS

275+
SUPPORTED
PROJECTS
IN 2024

150
COMPANIES
CREATED**

50
WORKSHOPS
& BOOTCAMPS
EACH YEAR

5000+ PARTNER COMPANIES

Each year, our partners forge **special relationships with MBS** by selecting students for internships or sandwich courses and recruiting graduates from the school.

50 MAJOR PARTNERSHIPS including:



A NETWORK OF 23,000 ALUMNI

The Alumni association gathers 23,000 graduates and more than 30 branches worldwide.

Students are free lifetime members of MBS Alumni.

They benefit from all services allowing them to be involved in the network from the moment they arrive at school.

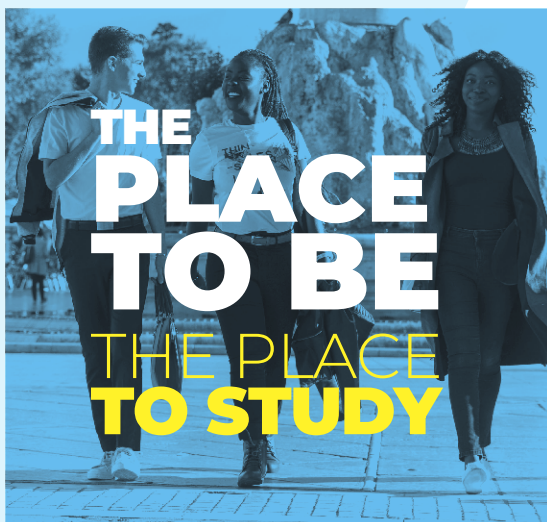
*MBS survey 2023 - Employment rate at 6 months ** Over the past 3 years

MAJOR PARTNER COMPANIES CONFERENCES / JOBS / INTERNSHIPS

MBS HAS PARTNERSHIPS WITH THOUSANDS OF COMPANIES, AND ITS ADVISORY BOARD INCLUDES 50 COMPANIES SHARING ITS VALUES AND INVOLVED IN THE SCHOOL'S STRATEGIC ORIENTATION AND ACTIVITIES.



MONTPELLIER



DISCOVER MORE
ABOUT
MONTPELLIER



1ST

**BEST
STUDENT
CITY**

IN FRANCE
L'ÉTUDIANT 2024

7TH
LARGEST
CITY IN
FRANCE

**IDEALLY
LOCATED :**

10KM FROM THE **SEA**

2 HOURS
FROM THE FIRST
SKI STATION

3 HOURS
FROM PARIS
& BARCELONA



**NUMEROUS
CULTURAL
& SPORTS
EVENTS**
NATIONAL &
INTERNATIONAL

**STUDENTS
ACCOUNT FOR**
18%
OF THE POPULATION

**1 STUDENT
OUT OF 7**
IS AN
INTERNATIONAL
STUDENT

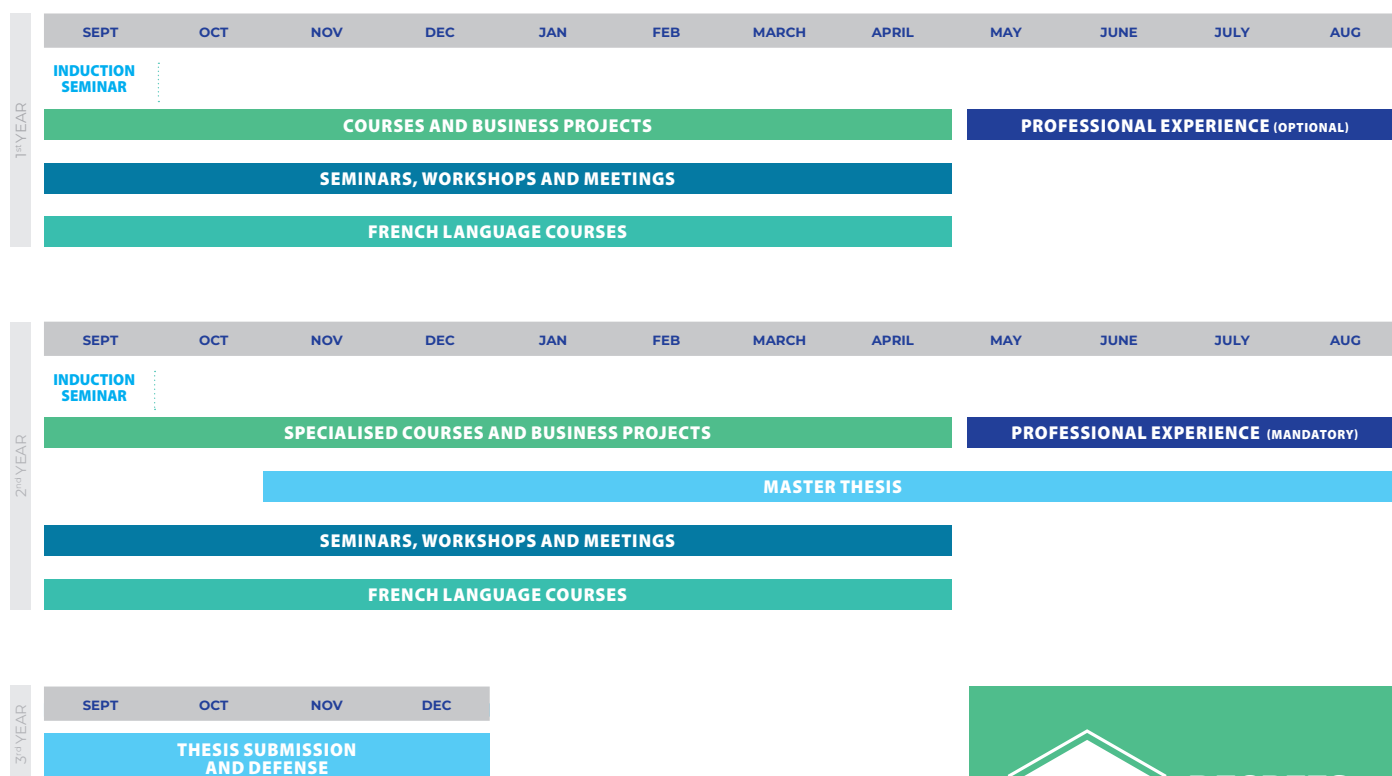
PROGRAMMES OVER

ALL OUR MSc ARE ACCESSIBLE
VIA BOTH 1-YEAR AND 2-YEAR TRACK PROGRAMMES.

2-YEAR MSc

FOR STUDENTS WHO HOLD AN UNDERGRADUATE DEGREE
(Bachelor's degree, 3-year university degree or an equivalent of 180 ECTS credits)

Duration: **28 months** / Format: **Full time** / Language: **100% English** / Number of credits: **150 ECTS**



COURSES - 1st YEAR GENERAL DISCIPLINES IN MANAGEMENT

- Finance
- Economics
- Management
- Human Resources
- Marketing
- Digitalisation
- Social responsibility
- Start of your MSc specialisation courses

COURSES - 2nd YEAR YOUR MSc SPECIALISATION

- MSc Global Finance
- MSc Digital Marketing & Omnichannel Strategy
- MSc Luxury Marketing in a Sustainable World
- MSc International Business
- MSc Complex Project Management
- MSc Big Data & Artificial Intelligence for Business
- MSc Digital Transformation & Business Consulting
- MSc Supply Chain Management



DEGREES & TITLES EARNED

By obtaining an MSc at MBS, you will also receive:

- **Your Specialized MSc**
- **DESSMO** - a postgraduate diploma in organizational management: State-accredited diploma.
RNCP #37667: Level 7 title recognized by the Ministry of Labour.

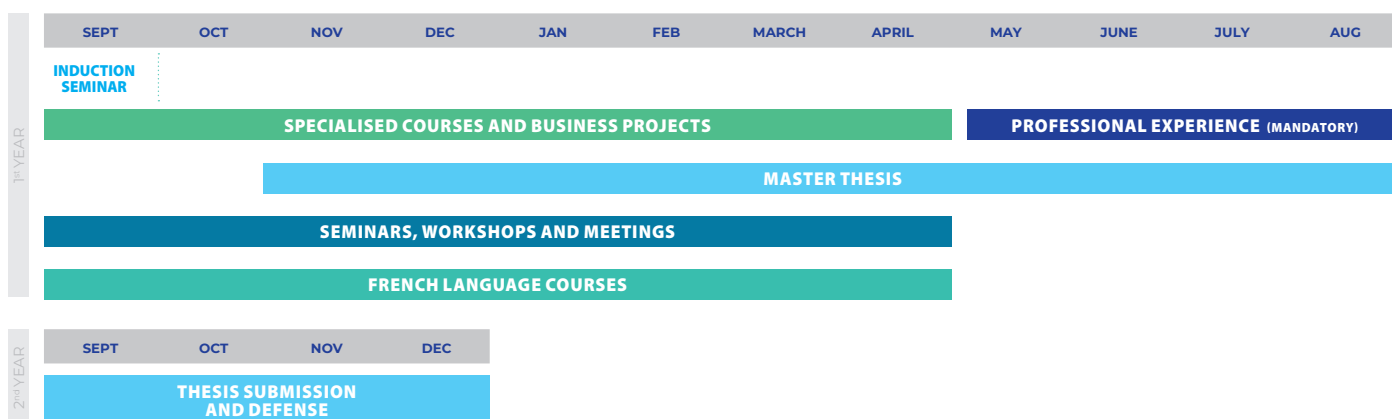
VIEW



1-YEAR MSc

FOR STUDENTS WHO HOLD A 4-YEAR UNIVERSITY DEGREE
(or an equivalent of 240 ECTS credits)

Duration: **16 months** / Format: **Full time** / Language: **100% English** / Number of credits: **90 ECTS**



THROUGHOUT THE YEAR...

INDUCTION SEMINAR

A series of events and courses facilitating integration within the school: French as a foreign language courses, intercultural seminars and various events.

PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete a 4-to-6-month professional project, in France or abroad, providing them with the ability to apply learned concepts and skills.

BUSINESS PROJECTS

Projects will be adapted to each MSc specialisation.
Some examples of projects:

■ INTERNATIONAL START-UP WEEK:

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

■ BUSINESS CHALLENGE:

Depending on the chosen MSc programme, students will work on a real-life case study directly related to a company in order to solve a specific problem for that company.

■ PROFESSIONAL CERTIFICATES:

Earn a professional certificate from top institutions such as Microsoft and more. Some certificates are fee-paying, and MBS will bear part or all of the fees.

SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings with professionals.

Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the best career opportunities.

MASTER THESIS

Introduction to research methods allowing to develop research and/or business topics.

FIELD STUDY TRIPS

Every Masters of Science programmes include field study trips during the year. These visits are a real highlight of the course for students.

Last year for instance, students from the MSc Luxury

Marketing visited GALIMARD, one of the first French perfume makers since 1747. Students discovered the perfume conception and marketing process and created their personalised perfume.

MASTER ENGINEERING & MANAGEMENT

WITH OUR DUAL DEGREE PROGRAMME

YOU WANT TO ACQUIRE **A DUAL SKILL?**

Thanks to its partnership with EPF Montpellier Engineering School, MBS offers you the opportunity to train you with dual skills: engineering and management.

By choosing this specific track, you will spend three semesters on EPF campus, two semesters on MBS campus and one semester left for an internship.

When studying at EPF Montpellier, you can choose between two specialisations:

■ **Energy & Environment** (bilingual)

The aim of this major is to train engineer-managers capable of solving new industrial problems in connection with the ecological transition. Particular emphasis is placed on the role of digital transformation in this ecological transition.

■ **Data Engineering** (English)

The aim of this major is to train engineer-managers capable of studying the problems and solutions associated with data processing and helping companies and laboratories to structure this data. The emphasis is placed on a systemic approach (cost/benefit) including legal, human, economic and environmental aspects.

AT THE END, THIS TRACK ALLOWS YOU TO OBTAIN A DOUBLE DEGREE :

- A 5-year Master of Science diploma from MBS conferring an internationally recognised Master's degree.
- A 5-year Engineering diploma from EPF Montpellier, also conferring an internationally recognised Master's degree.



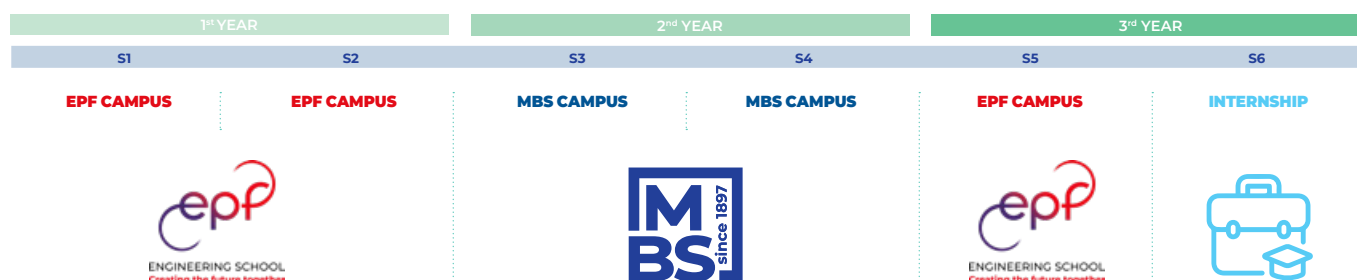
HOW TO JOIN **THIS TRACK?**

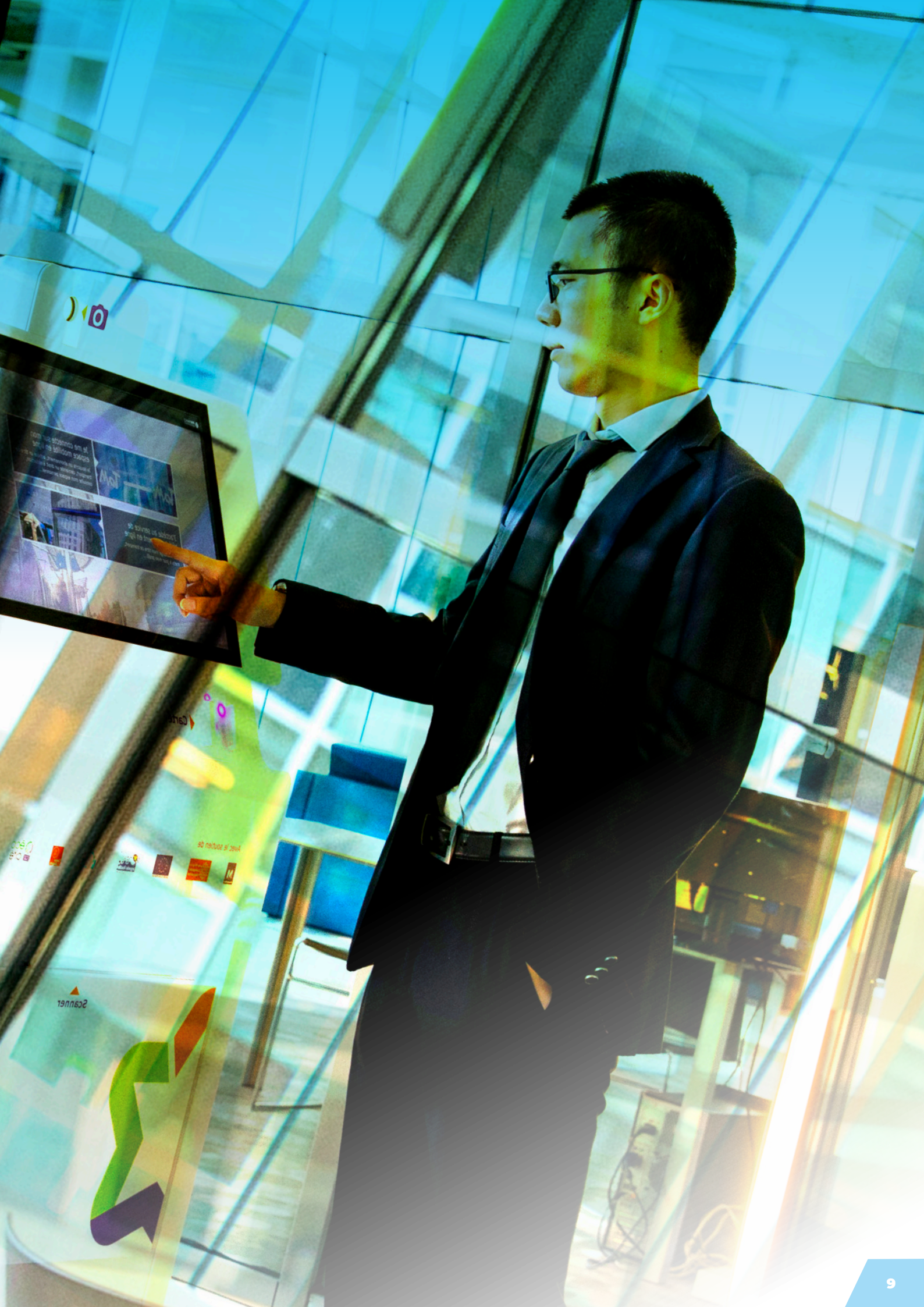
Join one of the following MBS MSc programmes below to get access to this double-degree:

- MSc Global Finance ■ MSc Digital Transformation & Business Consulting
- MSc Big Data & Artificial Intelligence for Business ■ MSc Complex Project Management

PROGRAMME **OVERVIEW:**

- Access: Bachelor's degree or 3-year university degree
- Language: 100% English
- Recognised by the French state
- Price: €31,800





MSc GLOBAL FINANCE

The MSc Global Finance prepares students for careers in corporate and market finance. The connection between the two sides of the financial sphere (corporate and financial markets) is crucial for companies, financial institutions, and financial markets.

The objective is to train students who understand the dynamics of financial market products and who are thus able to offer customised products and solutions for corporations. The highly important area of sustainable and inclusive finance is also covered in the programme. The professional-oriented curriculum aims to offer substantial theoretical knowledge and global practical applications that will allow students to open doors to a wide range of career opportunities.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Understand the dynamics of financial markets
- Fathom the regulatory environment of financial institutions and its impact on their activities
- Identify the strategic features of corporate financial decisions
- Use financial products appropriately to achieve financial goals
- Understand the dynamics of sustainability and inclusiveness in finance



SPECIALISATION COURSES

- Corporate sustainable finance
- Financial Markets, banking & regulation
- Big data and business analytics
- Finance simulation
- New trends in banking: Social banks & financial inclusion



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Bloomberg certification
- Microsoft Power Platform
- Microsoft Power BI



CAREER OPPORTUNITIES

- Financial and Extra-Financial Analyst
- Buy-side Equity Analyst
- Investment and Funding Manager
- Financial manager
- Investor Relation Officer
-



RECRUITING COMPANIES

- PWC Luxembourg ■ Huawei Mobile
- Axa Investment Managers ■ Nexity Studea
- Bank Of Ningbo ■ Royal Canin
- Banque Populaire du Sud ■ Deloitte
- Société Générale ■ Sanofi ■ ...



Ramatou
Ivory Coast

« My MSc in Finance at MBS has been an enriching experience. The school's exceptional faculty and practical approach have deepened my financial expertise. Collaborating with diverse peers has broadened my horizons. I am grateful to be able to apply these skills in my career. »



Dr Syed Jawad Shahzad, PhD

HEAD OF THE PROGRAMME

Syed Jawad SHAHZAD is an Associate Professor in Finance at MBS since 2018. He is also a Senior Research Fellow at South Ural State University, Russia.

He holds a PhD in Finance and teaches courses with focus on FinTech, Alternate Investments and Applied Financial Econometrics.

He is Associate Editor of the Journal of Economic and Administrative Sciences and does guest editing for Resources Policy and Frontiers in Environmental Science.



MSc DIGITAL MARKETING & OMNICHANNEL STRATEGY

The marketing challenges of tomorrow will consist in understanding digital marketing and the omnichannel approach to make the decisions that will capture value from your customers and create value for your company. In this specialisation, you will find out what digital marketing is in a customer centric perspective as well as how to implement an omnichannel strategy to manage a growing digital culture. You will focus on developing and implementing tools to improve the consumer experience and increase your sales. Last but not least, you will deal with applying creativity to innovate when defining meaningful and useful metrics.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Understand the dynamics of digital marketing and omnichannel strategies
- Drive digital marketing strategies through customer-centricity approach
- Implement an omnichannel strategy focused on the customer journey
- Define creative and innovative digital metrics to measure the customer experience within your organisation



SPECIALISATION COURSES

- Mobile strategy
- Data analytics for marketing
- Digital project management & Digital Transformation
- Customer experience management (CEM/CXM) & Omnichannel strategy
- Storytelling in the digital era



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- "Luxury Attitude" Certificate (optional, with partial financing by MBS)
- Aviation by Pegase Chair



CAREER OPPORTUNITIES

- Digital Marketing Specialist
- CEM/CXM Specialist
- Marketing Manager
- Web Campaign Specialist
- Business Analyst
- Marketing and Communications Consultant
- Brand and Client Experience Designer
- E-Commerce Manager



RECRUITING COMPANIES

- L'Oréal ■ KPMG ■ Capgemini ■ TBWA
- Generali ■ ADM ■ Fever tress ■ ...



Carlos
Colombia

« My Master's in Marketing at MBS was truly exceptional.

The diverse international professors, emphasis on practical learning through "learning by doing" rather than just theory, and the vibrant Montpellier backdrop made it a standout experience.

This program not only deepened my knowledge but also equipped me with hands-on skills for the dynamic world of marketing. It's an experience I'll always cherish. »



Dr. Carlos Raúl Sánchez
Sánchez, PhD

HEAD OF THE PROGRAMME

Dr Carlos Raúl Sánchez is an Associate Professor of Entrepreneurship and Marketing at MBS since 2014. He holds a PhD in Management and Economics with over 21 years of experience as a professor, researcher and consultant in Spain, Mexico, France and Australia. He has also collaborated in other countries such as Costa Rica, Peru and Canada.

He has a large experience in new educational trends and possesses several certifications and training in Lego® Serious Play®, Design Thinking, Gamification, etc.

MSc LUXURY MARKETING IN A SUSTAINABLE WORLD

Consistent with the core values of MBS and the transition to a more sustainable world, this specialisation aims to prepare and train future responsible leaders in luxury marketing. Studying luxury marketing in France, home to famous luxury brands (e.g., Hermes, Louis Vuitton, Dior, and Chanel), and the Montpellier region, with its rich tradition in tourism, hospitality, and wines and food, is a great choice for those aspiring to learn more about French excellence and "savoir faire" and how to market luxury products in a sustainable world.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Understand and apply marketing strategies and tactics to successfully manage a luxury brand
- Learn the principles of French excellence and savoir-faire in manufacturing luxury products and apply this knowledge to promote and sell luxury products, both online and offline
- Understand the challenges facing the luxury industry in terms of sustainability and responsibility
- Develop the ability to propose creative and innovative solutions, which is an essential and highly-valued skill in the luxury industry



SPECIALISATION COURSES

- Luxury brand management
- French excellence & savoir faire in luxury
- Sustainable fashion & luxury
- Storytelling in the digital era
- Sector-specific courses (e.g., fashion, tourism, wine, gastronomy)
- Customer experience & retail management



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power BI
- "Luxury Attitude" Certificate (optional, with financing by MBS)



CAREER OPPORTUNITIES

- Luxury Brand Manager
- Luxury Goods Product Manager
- Luxury Retail Merchandiser
- Luxury Marketing Communications & Public Relations Manager
- Digital Marketer in the Luxury Industry
- Storyteller for Luxury Brands



RECRUITING COMPANIES

- L'Oréal ■ Haus of Jaeger ■ Le Collectionist
- Nanny Bag ■ Moschino ■ Chanel ■ Madeho



Loh
Malaysia

« For the first time, I had the opportunity to work at the headquarters of an esteemed company like L'Oréal Luxe, thanks to the strong partnerships MBS has established.

During the semester, I particularly appreciated the hybrid learning mode, which included multiple luxury site visits to observe business processes and connect with industry professionals. »



**Dr. Niek
Althuizen,**
PhD

HEAD OF THE PROGRAMME

Dr. Niek Althuizen (PhD, Rotterdam School of Management) is an Associate Professor of Marketing at MBS. In his academic research, he studies creativity in marketing, the role of status and aesthetics in product design (art, fashion, etc.), and brand politics and disinformation on social media. His research has been published in leading journals, such as Management Science (FT-50), International Journal of Research in Marketing, and the American Sociological Review.

MSc INTERNATIONAL BUSINESS

You will be cultivating a global mindset within a truly multicultural environment in a programme that revolves around a rigorous and relevant curriculum, constantly adapting to changing business trends worldwide.

Active learning and meaningful experiences will further develop your world-class business capacities enabling you to perform in intertwined world economies using a multinational leadership perspective.

The world will get smaller as you obtain an extensive range of skills and attributes that lead to inclusion, internationalisation strategies along with ecological transition and innovative problem solving.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Gain first-class levels of knowledge, tools and skills that make you highly attractive to potential international employers operating in multinational arenas
- Understand the global context of business
- Expand your global network
- Unlock mind-shaping teamwork outside of your cultural comfort zone
- Develop your cultural capital to drive your international career



SPECIALISATION COURSES

- International communication marketing strategy
- Innovation Management: Start-Me-UP
- International entrepreneurship
- International supply chain management
- International project management
- Decoding culture in International business



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power BI
- CCC (Cross-Cultural Competences) by Gapsmoov



CAREER OPPORTUNITIES

- International Business Development Manager
- International Business Analyst
- International Project Manager
- International Operations & Supply Chain Manager
- International Entrepreneur
- International Management Consultant
- International Sales Manager
- International Venture Manager
- Intercultural Trainer and/or Manager
- Global Marketing Manager



RECRUITING COMPANIES

- Groupe Mars (Royal Canin) ■ Asics
- Crédit Lyonnais ■ Renault BeLux ■ Daimler AG
- Puma ■ L'Oréal ■ McKinsey ■ BMW ■ Sanofi



Ashly
India

« Choosing MBS to pursue MSc International Business was one of the best decisions I have taken so far. I feel really privileged and proud to be a part of MBS family where both academics, professional development and passion is considered and promoted equally among the students. Being in an amazing international circle of students and faculties here, everyday I learn something new and also to adapt very well to different cultures. MBS provides the students with the best education and prepares you for the best career in business. »



Beverly Leligois

HEAD OF THE PROGRAMME

Beverly Leligois is an Associate Professor in the Sustainable Development Management Department of Economy, HR & Information Systems. She is a certified intercultural trainer (SIETAR) and has been teaching Intercultural Management and Ethics at MBS since she sold her business in 2011.

She has over 20 years of business experience as a cross cultural consultant. She uses various intercultural tools in a game-based learning approach that encourages students to step outside of their cultural comfort zone.

MSc DIGITAL TRANSFORMATION & BUSINESS CONSULTING

The MSc in Digital Transformation & Business Consulting equips students with the advanced knowledge and practical experience to manage change and improve performance in organisations, with a focus on digital transformation. You will be able to implement the appropriate solutions to deal with the changing business world and adapt the processes of small as well as large firms to profit from the increasing digitalisation. In the end, you will know how to transform change into opportunities for your firm or your consulting clients.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Learn cutting-edge consulting methodologies
- Drive change in organisations
- Manage and lead the digital transformation of organisations
- Learn advanced organisational analysis methodologies to improve performance and strategic alignment
- Anticipate and manage new ways of developing organisational resilience



SPECIALISATION COURSES

- Digital change: work, organisations and society
- Organisational analysis and development for business consulting
- Research methods for consulting
- Big data and analytics
- Organizational behaviour & system change
- The business of Knowledge in the Digital Age
- Sustainable innovation development
- Agile project management
- Neuroscience & artificial intelligence for business



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Microsoft Power BI



CAREER OPPORTUNITIES

- Consulting
- Change Management Consulting
- Digital transformation in organisations
- Project Manager



RECRUITING COMPANIES

- Huawei Consumer ■ Groupe Mars
- Indian Air Force (IAF) ■ Richemont ■ Amazon
- Marsh McLennan ■ Deloitte ■ KPMG
- Accenture ■ Alstom ■ BNP Paribas ■ L'Oréal
- LVMH ■ Rakuten



Jessica
Lebanon

« Enrolling in the MSc in Digital Transformation and Business Consulting was a transformative experience. The diverse, multicultural student body and knowledgeable professors created a vibrant learning environment, enriching my educational journey with global perspectives. The courses were comprehensive and cutting-edge, and the collaborative group projects fostered strong connections and teamwork. The practical experience gained through projects and simulations, allowed me to confidently approach real-world challenges. Thanks to this programme, I landed a consulting position where I am helping businesses leverage technology to achieve new levels of success »



Dr. Donoxti
Baylon, PhD

HEAD OF THE PROGRAMME

Dr. Donoxti BAYLON specialises in the digital transformation of work in organisations, ethics of technology and how organisations manage change and disruption. He teaches the core course in digital change: work, organisations & society and has worked in several top business schools in France before joining MBS.

MSc SUPPLY CHAIN MANAGEMENT

The MSc Supply Chain Management is a multidisciplinary programme designed to prepare you for the volatile, uncertain, complex & ambiguous (VUCA) environment. It includes purchasing/procurement, logistics (transportation and warehousing), operations management, and customer relationship management. With fast-paced globalisation, shrinking product life cycle, greater customer sophistication, increasing network fragmentation, and digital innovation, the role of the supply chain management goes beyond coordinating the flow of materials, information, and funds. This programme addresses these issues through key concepts that underpin supply chain management. These concepts are supported by three guiding principles: agility, adaptability, and alignment.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Apply theory to improve the business processes
- Improve the profitability of organisations by optimising the resources
- Predict and minimise the various kinds of risk in the supply chain
- Understand the use of enabling technologies to improve the performance



SPECIALISATION COURSES

- Operations and supply chain management
- Global supply chain management
- Responsible supply chain
- Supply chain and big data
- Sustainable supply chain
- Lean management
- Supply chain finance



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Microsoft Power BI



CAREER OPPORTUNITIES

The highly skilled and trained Supply Chain Managers are expected to play the most important role in the VUCA environment, particularly in the following sectors:

- Consulting ■ Automotive ■ Construction
- Pharmaceutical ■ Electronics ■ Cosmetics
- Industry (Oil & Gas, Chemicals...)
- Humanitarian Sector ■ Banking
- Consumer Goods



RECRUITING COMPANIES

- Daimler AG ■ Sanofi ■ Groupe BBL ■ ...



Zeina
Lebanon

« I absolutely loved my time at MBS.

The program's emphasis on practical skills and experiential learning was another highlight for me. I appreciated the numerous opportunities to work on real business projects and case studies, which enhanced my problem-solving abilities. The career support provided by the school was instrumental in helping me secure a fulfilling job in the field of business excellence upon graduation.»



Dr. Rameshwar DUBEYS, PhD

HEAD OF THE PROGRAMMES

Dr. Rameshwar Dubey is a Professor in Supply Chain Management at MBS. He has also taught in some of the leading international schools in India, Brazil, China and Sweden. Dr. Dubey's research interests include supply chain management, operations management and business analytics with strong focus on humanitarian operations management, sustainable supply chain management, supply chain design issues and application of emerging technologies in disaster relief operations. Dr. Dubey has been shortlisted among the top 1% most cited scholars based on web of science database.

MSc BIG DATA & ARTIFICIAL INTELLIGENCE FOR BUSINESS

The modern economy is driven by digitisation that generates billions of data. Companies that quickly embark into big data analytics-based growth strategy find themselves in an advantageous position in the marketplace. To achieve big data analytics-based growth strategy, companies need data scientists, experts, and practitioners, whose research can justify meaningful results from structured or unstructured information they collect. This specialisation on Big Data and Artificial Intelligence prepares future managers, data scientists and leaders for digital enterprises of the future.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Explore the different ways Data Science, Big Data and Artificial Intelligence can improve decision making in a business or a social setting
- Achieve practical skills required to use analytic tools effectively and rise to leadership positions within companies
- Discover how big data and artificial intelligence can be effectively used to digitally transform the enterprise



SPECIALISATION COURSES

- Business analytics & Big data
- Data quality, protection & regulations
- Fundamentals of Python for business
- Data management
- Fraud detection
- Introduction to artificial intelligence
- Business applications in AI



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :



- Microsoft Power Platform
- Microsoft Azure AI Fundamentals
- Microsoft Azure Data Fundamentals
- Microsoft Power BI



CAREER OPPORTUNITIES

- Digital Transformation Executive/Manager
- Artificial Intelligence Project Manager
- Business Intelligence Analyst
- Business Analytics Manager
- Data Management Consultant
- Database Manager



RECRUITING COMPANIES

- Google ■ CMA-CGM ■ L'Oréal ■ Devoteam
- Donaldson Amadeus ■ SAP ■ Everyis ■ ...



Adedotun
Nigeria

«One word to describe my experience at MBS would be transformative. MBS not only equips you for the current work environment but also for the future. The immersive learning atmosphere at MBS greatly enriched my learning experience by making it engaging, memorable, and industry-relevant. As a data engineer in a constantly evolving tech industry, I'm confident that the knowledge and competencies gained at MBS will serve as invaluable assets in perpetuating my career growth and industry relevance.»



Dr. Deepa BHATT, PhD

HEAD OF THE PROGRAMME

Dr. Deepa Bhatt, Assistant Professor at MBS since October 2020, teaches Big Data Analytics and Supply Chain Management. She earned her PhD from the Indian Institute of Technology Kanpur and completed postdoctoral research at McMaster University, Canada, and South University of Science and Technology of China.

Before joining MBS, she served as an Assistant Professor at the Indian Institute of Management, Amritsar, India. Her research focuses on Supply Chain Management, Digital Transformation, and Big Data Analytics.

MSc COMPLEX PROJECT MANAGEMENT

The MSc programme in Complex Project Management aims to enhance the managerial and leadership skills of aspiring project management professionals, preparing them for an increasingly complex and project-oriented global landscape.

This programme equips students with advanced knowledge and practical expertise needed to navigate and lead complex projects and teams in dynamic environments. Participants will learn to devise and implement customised strategies that enable organisations, both small and large, to thrive. Ultimately, graduates will be capable of transforming the challenges posed by complexity into opportunities, benefiting their own organisations or the clients they serve.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Understand complex project challenges
- Evaluate the relationship between complexity, risk and uncertainty in project environment
- Apply Systems Thinking to drive the successful integration of project design and execution strategies
- Design, develop and deploy projects aligned to an organisation's specific mission, vision and strategic objectives
- Analyse project stakeholders, complexity and environment to implement effective communication and engagement strategies



SPECIALISATION COURSES

- Project management in a VUCA world
- Agile project management
- Leading effective project teams
- Big Data & project analytics
- Organisational behaviour & system change
- Sustainable innovation management



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Microsoft Power BI
- Certified Associate in Project Management (CAPM) from the Project Management Institute (PMI)



CAREER OPPORTUNITIES

- Project Manager
- Project Management Consultant
- Program Manager
- Innovation Manager
- Entrepreneurship
- Product/Delivery Manager



RECRUITING COMPANIES

- CGI France
- Alstom
- Teads
- Groupe Mars
- Amazon
- Marsh McLennan



Dr. Alec Waterworth,
PhD

HEAD OF THE PROGRAMME

Dr Alec Waterworth is an Associate Professor in Project Management, having joined MBS in September 2022. His teaching is focussed on addressing complex organisational challenges across a wide range of sectors and contexts. His research interests include the ongoing clean energy transition (and the role of project management therein) and the 'crisis of silence' on complex projects. Before entering academia, Alec worked in the oil and gas industry as a Quality Assurance Engineer on several multi-billion US\$ projects.



SUMMARY

SPECIALISATION	CAMPUS	INTAKE	LANGUAGE
MSc Global Finance	Montpellier	September	English
MSc Digital Marketing & Omnichannel Strategy	Montpellier	September	English
MSc Luxury Marketing in a Sustainable World	Montpellier	September / January	English
MSc International Business	Montpellier	September / January	English
MSc Digital Transformation & Business Consulting	Montpellier	September	English
MSc Supply Chain Management	Montpellier	September / January	English
MSc Big Data & Artificial Intelligence for Business	Montpellier	September	English
MSc Complex Project Management	Montpellier	September	English



YOU WANT TO STUDY
THROUGH A WORK-STUDY PROGRAMME?

DISCOVER OUR MSc PROGRAMMES IN APPRENTICESHIP
BY VISITING OUR WEBSITE: www.mbs-education.com/international/

ADMISSION PROCESS IN 3 STEPS

1

CHECK THAT YOU MATCH ENTRY REQUIREMENTS

The MSc programmes are open to students with three or four years of studies after high school. Students will have to provide an English test (i.e. TOEIC : at least 750/990 for the 2-year track | 790/990 for the 1-year track). More information on our website.

- Students who hold a **3-year degree** (Bachelor's degree or an equivalent of 180 ECTS credits) will join the 2-year MSc.
- Students who hold of a **4-year degree** (or an equivalent of 240 ECTS credits) will join the 1-year MSc.

2



COMPLETE THE ONLINE APPLICATION...

- <https://bit.ly/apply-to-MSc>

... AND UPLOAD THE FOLLOWING DOCUMENTS & TEST RESULTS :

- CV and cover letter
- Copy of the latest degree certificate and academic transcripts of the last 3 years of studies
- Copy of your ID (e.g. passport)
- Photo (jpeg)

3

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW (VIA VIDEO CALL) & AN ENGLISH TEST (IF NOT PROVIDED WITH THE APPLICATION)

TUITION FEES

- **1-year MSc:** € 16,900
- **2-year MSc:** € 26,800
- **Payment by installments** available
- **Individual scholarships may apply**
(up to 2000€ scholarship according to admission results)

Applying early will increase your likelihood to get a scholarship (number of granted scholarships are limited and still depends on your admissions results at MBS).



MORE INFORMATION ON FUNDING AND SCHOLARSHIPS ON OUR WEBSITE.

<https://bit.ly/financial-aids>

INTERNATIONAL STUDENTS SUPPORT

AT MBS WE ARE COMMITTED TO HELP AND SUPPORT INTERNATIONAL STUDENTS WHO JOIN THE SCHOOL.

- **Accommodation support**
(a precondition to obtain a visa)
- **Support to apply for a French visa**
- **Airport or train pick-up**
- **Help with administrative procedures**
(opening a bank account, telephone contract, insurance, French social security enrolment, etc.)
- **Specific intake for international students**



STAY-BACK OPTION :

- Once graduated, international students also get a residence permit, which allows them to work in France for at least 12 months.
- All MBS MSc programmes are recognised by the French Ministry of Higher Education and the Ministry of Labour.

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The teaching method requires a minimum number of students per group, specialisations subject to conditions.

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