



RISE TO THE CHALLENGE, SHAPE A SUSTAINABLE FUTURE

> Develop your expertise to drive personal, organizational and societal transformations through a unique learning experience.

GLOBAL MBA



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

IÉSEG, THE CHOICE OF EXCELLENCE

Founded in 1964, IÉSEG School of Management is one of the top business schools in the world, and has been awarded the triple crown of international accreditations: AACSB, AMBA, and EQUIS.

Driven by its mission to “Empower changemakers for a better society”, the School welcomes 8,450 students and 1,200 Executive participants across its two campuses in Lille and Paris-La Défense. It offers a wide variety of programs, including Bachelor’s degrees, Grande École, Specialized Masters, MBA and Executive degrees, as well as open and customized executive education programs.

IÉSEG draws on the expertise of a high-level international faculty representing 54 different nationalities. IÉSEG Research, the School’s research center, is a key component of a CNRS (the French National Centre for Scientific Research) joint research unit. It brings together over 150 high-level researchers in economics and management. IÉSEG can also count on its large network of 335 partner universities in 74 countries, 2,500 partner companies and 17,000+ alumni.



IÉSEG IN RANKINGS

23rd among the **best Masters in Management in the world** (*Financial Times*, 2024)

3rd worldwide in **Class & Faculty diversity** for its Global MBA (*QS Business*, 2025)

88.2/100 Value for Money for its Global MBA (*QS Business*, 2025)



IÉSEG KEY FACTS

3 international accreditations:
EQUIS - AACSB - AMBA

17,000+ graduates

335 partner universities
in **74** countries

8,450 current students and **1,200** executives/managers trained each year

208 permanent professors
from 54 different countries (10% holds a PhD/Doctorate)

2,500 partner companies



LEARN AT THE PARIS-LA DÉFENSE CAMPUS

The Paris-La Défense campus features specially designed spaces that offer an ideal environment for executive participants, fostering professional development and immersive learning. The campus serves as a networking hub, connecting participants with industry experts and peers from various programs at the School, while creating opportunities for collaboration and growth.

■ WHY STUDY IN FRANCE

France is an ideal destination to pursue an MBA, offering a unique blend of academic excellence, cultural richness, and professional opportunities. France provides a rigorous and globally recognized higher education system that equips students with cutting-edge knowledge and skills. At the heart of Europe, France provides access to key international markets and major economic hubs such as Lille, Lyon, Marseille, and Paris—the continent's largest business center, known for its thriving financial, luxury, and tech sectors.

Studying in France immerses executive participants in a multicultural environment, nurturing a global mindset that is critical for leaders. With a rich history of innovation and entrepreneurship, France is also an ideal setting for networking with industry leaders and professionals worldwide. Beyond academics, France's exceptional quality of life, world-renowned cuisine, art, and culture further enrich the MBA experience.

Finally, with supportive visa policies for international students, France opens doors to post-graduation career prospects, making it a perfect destination for executives seeking both a top-tier education and exciting professional opportunities in the global business arena.

■ LA DÉFENSE: EUROPE'S LARGEST BUSINESS DISTRICT

Ranked as one of the most attractive business districts worldwide, La Défense is home to over 3,600 companies, including the headquarters of leading French firms in banking, energy, and manufacturing.

With 180,000 professionals—60% of whom hold executive roles—La Défense offers an energizing and prestigious environment for career growth. Widely praised by its workforce, with 94% of employees rating it as a highly satisfying place to work (Source: *BVA Barometer, Paris La Défense*, 2021), the district also boasts 15 companies from the *Fortune Global 500*. For ambitious professionals, La Défense is a land of opportunity and innovation.



WHY CHOOSE THE IÉSEG GLOBAL MBA ?

1

TAILOR YOUR LEARNING JOURNEY

After mastering core courses, customize your MBA with specialized tracks like Tech (in partnership with Le Wagon), entrepreneurship, consulting, or a professional thesis. The program's flexibility allows you to align your learning with your career goals.

2

BECOME A VISIONARY LEADER

The IÉSEG Global MBA is designed to develop leaders equipped to tackle today's complex global business challenges. Through a blend of theory and practice, it fosters personal and professional growth, empowering participants to drive meaningful change.

3

NAVIGATE FUTURE CHALLENGES

Artificial intelligence, climate change, and evolving consumer patterns are disrupting traditional business models. **The IÉSEG Global MBA prepares you to confidently navigate these transformations with cutting-edge insights and practical tools.**

4

ACCELERATE YOUR GROWTH

Leadership workshops, conferences, and global learning expeditions provide **opportunities to expand your skills and grow into the leader you aspire to be.**

5

BOOST YOUR CAREER

Benefit from personalized career development, one-on-one coaching, and workshops designed to help you craft a unique career path and achieve your professional objectives.

6

EMBRACE ENTREPRENEURSHIP

IESEG is deeply rooted in entrepreneurship, with its incubators and a strategic partnership with Euratechnologies, Europe's largest startup incubator. Tap into this dynamic ecosystem to launch your own ventures.

7

JOIN THE IESEG COMMUNITY

Be part of a diverse cohort of over 100 nationalities, enriching your experience through cultural exchanges and varied perspectives.

8

BUILD A STRONG BUSINESS NETWORK

With connections to over 2,500 business partners and a +17,000-strong alumni network worldwide, IESEG provides extensive networking opportunities to help advance your career.

9

DRIVE SUSTAINABLE CHANGE

Sustainability and Corporate Social Responsibility (CSR) are central to IESEG's mission, preparing you to be a changemaker in today's evolving business landscape.

10

EXPERIENCE GLOBAL EXPOSURE

Participate in immersive learning expeditions that offer hands-on experiences in diverse business environments, providing practical, global insights.



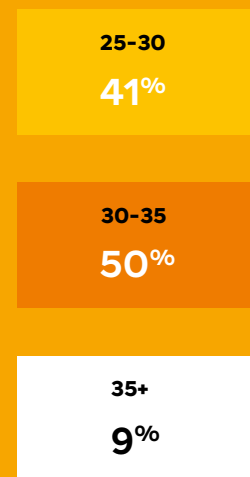
PARTICIPANT PROFILES

CLASS PROFILE

ORIGIN OF OUR CURRENT STUDENTS



AGE RANGE



CAREER OPPORTUNITIES *

SALARY AND EMPLOYMENT RATE



€77,545

Average annual salary (bonus included)



100%

of graduates are actually in employment

75%

of graduates have found a job in Europe

ROLES

- > Advisor and Renewable Specialist
- > Analytics Manager
- > Digital Regional Leader
- > Growth Marketer
- > Management Consultant
- > Marketing Project Manager
- > Media BI Consultant
- > Senior Business Analyst
- > Senior FP&A Business Partner
- > Senior Program Manager
- > Standard and Performance Manager

SOME COMPANIES THAT HAVE RECRUITED ALUMNI

- > DENTSU
- > DHL SUPPLY CHAIN
- > ECOVADIS
- > H&M
- > KLARNA
- > LOTUS CARS
- > SANOFI
- > SEPHORA
- > TOTAL ENERGIES
- > TURING ENTERPRISES INC.
- > TURNER & TOWNSEND
- > YOLE INTELLIGENCE

*2024 survey led by IÉSEG among graduates from the 2021, 2022, 2023 classes of the program which was cross-referenced with LinkedIn and the IÉSEG Network database.

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■ PROGRAM OVERVIEW



> **Format and duration:** One full year, comprising 9 months of courses (electives and career coaching included) + 3 months of capstone project



> **2 learning expeditions**



> **Individual career and personal development coaching**



> **Language:** English



> **A customizable MBA, through a unique personalized learning experience**



> **Location:** IÉSEG Paris-La Défense



> **Next intake:** September 2025



> **AMBA, EQUIS, AACSB** accredited institution, offering full international recognition and the *Grade de Master* (a French state-recognized degree)



> **Credits:** 90 ECTS

■ PROGRAM PHILOSOPHY

The program's philosophy is aligned with the mission of the School, which seeks to empower changemakers for a better society. It provides an opportunity for high-potential managers to leverage their prior experience and gain a global perspective to address business challenges and create positive change. Participants in this program embark on a personal leadership journey in a truly international milieu, joining a diverse cohort. They are supported by experts, facilitators and coaches who provide valuable inputs throughout this experience. **The School strives to offer a nurturing environment that supports individual growth trajectories. The goal is to empower responsible leaders with high potential to contribute to addressing current global challenges.**



Jean CORDAHI,
Project and Real Estate Asset
Manager, Educational Sector, France
Global MBA Alumnus



The Global MBA at IÉSEG provided me with the opportunity to learn in a global environment, offering a deep understanding of business fundamentals. This unique blend of theoretical and practical learning has propelled my personal growth and leadership skills, helping me become a changemaker in my community.





PROGRAM STRUCTURE

SEPTEMBER TO DECEMBER

JANUARY TO MARCH

COURSEWORK LOCATION: IÉSEG, PARIS-LA DÉFENSE:

MASTER BUSINESS PRACTICES

- > Interpersonal Communication
- > Organization
- > Growing as a Leader
- > Managerial Economics
- > Project Management
- > Accounting Management
- > Finance
- > Operations & Supply Chain Management
- > Human Resources Management and Development
- > Marketing Value Creation
- > Research & Consulting Methods

PREPARE TO CRAFT A BETTER FUTURE

- > Strategic Management (with Learning Expedition)
- > Technologies for Business
- > Ethics & Responsibility
- > Globalization Trends
- > Applied Foresight
- > Business Innovation
- > Sustainability Challenges (with Learning Expedition)
- > Business Transformations

EVOLVE WITH CUSTOMIZED

- > MBA-specific corporate events and networking sessions
- > Mindfulness training and team-building sessions



APRIL-MAY

9 MONTHS

DEEPEN KNOWLEDGE THROUGH ELECTIVES

- > Luxury Marketing
- > Brand Management
- > Mergers and Acquisitions
- > Sales and Business Development
- > Coaching and Mentoring
- > Negotiation
- > Management of Information Systems
- > Legal Aspects of Business

FROM JUNE

**PROJECT LOCATION:
AS PER PARTICIPANT
CHOICE : 3 MONTHS**

**INTEGRATE LEARNINGS
THROUGH CAPSTONE**

- > Consulting Project with a Company or an NGO
- > Technology for Business Project with Le Wagon
- > Entrepreneurial Project with the IÉSEG Incubator
- > Professional Thesis with an Advisor

PERSONAL DEVELOPMENT SUPPORT

- > Career development seminars
- > Individual coaching sessions with a professional coach
- > French language classes (customized according to level of proficiency)



CUSTOMIZE YOUR MBA: GLOBAL MBA SPECIALIZATIONS

In addition to the electives available for you to choose from after completing the core modules, you will also be able to tailor your capstone project.

■ CONSULTING PROJECT WITH A COMPANY

This specialization allows individual students to engage with an organization and gain meaningful, real-world experience as part of their MBA program. Students take a holistic approach to improving the organization's performance in a specific domain by applying the knowledge acquired during the coursework period.

The consulting capstone project provides participants with a comprehensive understanding of business challenges in a specific domain through practical experience. It allows them to gain insights into a sector and a company in order to analyze the business setting and strategic choices made by the organization, as well as to examine the specific problem at hand.

This empowers participants to connect the knowledge acquired during the program with the practical demands of real-world situations. Moreover, the project aims to address business challenges through practical engagement, thereby providing potential benefit to the organization involved.

Through this experience, participants are expected to demonstrate that they have acquired critical and analytical thinking skills. They will also show their ability to integrate and apply what they have learned during the program, their capability in identifying and solving problems with innovative solutions and recommendations. Competencies in creating value for the company and improving its performance will also be assessed.

■ TECHNOLOGY PROJECT WITH LE WAGON



le wagon

This specialization is designed to incorporate the challenges

of increasingly converging tech and business ecosystems that require different sets of skills. Participants who chose this specialization will have opportunities to deepen their knowledge in business-related technology with relevant electives. After their coursework period, participants will spend time at our partner school, Le Wagon, renowned as one of the best tech schools with a presence worldwide.

Participants will be able to align and integrate their technology and business skills in a unique immersive capstone project with tangible outcomes. For this project, they will be at Le Wagon to benefit from guidance by experts and to be exposed to the latest tech developments within an ecosystem of technology enthusiasts.

Participants will undertake a specific applied technology project with a unique value proposition. They will then develop and deploy the product and pitch it to experts for feedback and potential improvements. Through this project, they will test their abilities to apply their knowledge and demonstrate their skills as managers who understand and can leverage technology to achieve business objectives.

■ ENTREPRENEURIAL PROJECT WITH THE IÉSEG INCUBATOR



This specialization provides a one-of-a-kind chance for participants to

engage meaningfully in creating a new business or developing an existing one in new regions or domains. During the coursework, participants focus on acquiring the necessary knowledge and skills needed to adopt a holistic, multifunctional approach to business.

As part of the program, participants will apply their learning to a personally relevant entrepreneurial project. This specially designed capstone enables them to integrate elements of their coursework into a substantial piece of work, helping them to further develop their entrepreneurial ideas. Throughout this process, participants will have access to the IÉSEG Incubator, where they will receive free professional advice and support from academic and professional experts within and outside the school. They also have the opportunity to engage in entrepreneurship-related activities organized by IÉSEG. Therefore, participants will be immersed in an entrepreneurial ecosystem with a high potential for business development and personal growth.

■ PROFESSIONAL THESIS WITH AN ACADEMIC ADVISOR

This specialization is designed to enable participants to integrate their learning from the program into a substantial piece of academic work, thus demonstrating their expertise in a specific domain.

The professional thesis consists of a problem-based investigation that entails the design and implementation of a rigorous research project, with results presented in the form of a written thesis. It enables participants to deepen their understanding of specific knowledge areas and apply them to a concrete business or management issue through a rigorous research project. Initially, participants will select a specific area of interest they want to investigate. Depending on the nature of this topic, they will be assigned an academic advisor who is an expert in the field. The advisor will assist them in approaching the topic in a systematic and well-informed way. Participants will delve into academic articles, practitioner texts, and professional documents to gain a better understanding of the field.

After this, they will typically collect primary data from various relevant sources for their work, through surveys, interviews, and other methods. The data will be analyzed using various tools under the guidance of their advisor. Finally, they will describe their findings, outline key implications for their work, and highlight novel insights and interpretations.

■ ZOOM ON LE WAGON, A GLOBAL LEADER IN IMMERSIVE TECH TRAINING



le wagon

Le Wagon is one of the world's leading schools for technology and digital education, with 25 campuses all over the world.

Its mission is to **empower people from diverse backgrounds with skills in web development, data, and no-code**, providing them with an unparalleled learning experience to accelerate their careers.

Le Wagon's vibrant community consists of 19,000+ alumni from all walks of life, including entrepreneurs who have launched over 200 tech startups and raised \$862M+ worldwide. Whether you're an entrepreneur, career changer, or digital nomad, **Le Wagon offers the tools and network to thrive in the digital world.**



“

In my pursuit of purpose-driven personal and professional growth, the GLOBAL MBA program I completed at IÉSEG has undoubtedly been one of the most important professional experiences I will always be thankful.

The courses and learning expeditions struck the right balance between theory and practice, requiring a lot of critical and innovative thinking. Every course made me go beyond my limits, creating an atmosphere of learning new things, bettering myself, and expanding the possibilities of what I could be capable of. What makes IÉSEG unique is the rich and embracing community at the school. My classmates, who come from different cultural and professional backgrounds have been one of my greatest support. Apart from the lifelong friendships I have built with them, they enabled me to develop a global mindset and improve my cross-cultural communication skills. Moreover, the school's faculty has my whole respect and admiration. The professors' combined knowledge and corporate network helped me understand the current business environment and its challenges more clearly.

They have also contributed a lot in shaping my thinking process and leadership qualities based on strategy. Indeed, IÉSEG has an ambition to develop responsible Changemakers, which aligns with my core values in making a positive impact in whatever field I am in. Now, I am more than ready and empowered to undertake an effective work that will benefit society as well as being committed to business success.

”

Camille CORDOVA,
MBA Student 2023-2024

“

The GLOBAL MBA at IÉSEG was a transformative and rewarding experience. After years in banking, I joined the program to advance my career. It offered a unique opportunity to collaborate with peers from diverse backgrounds, combining professional insights with academic learning.

Through hackathons and learning expeditions abroad, I tackled real-world business challenges, gaining a global perspective. The supportive faculty and extensive alumni network further enriched my journey, helping me build lasting connections and expand my professional skills.

Overall, this MBA was a powerful career accelerator and a truly invaluable experience.

”

Elie CHEDID,
MBA Student 2023-2024



ADMISSION INFORMATION

The IÉSEG Global MBA is designed for ambitious professionals with at least 3 years of work experience who aspire to become global leaders and tackle key business challenges. Ideal candidates are eager to broaden their horizons, rethink traditional business practices, and create meaningful impact in their industries.

To apply, complete the online application at: <https://candidate.ieseg.fr>.

■ REQUIRED DOCUMENTS

- > Bachelor's or Master's degree from a recognized institution
- > Academic transcripts (in English, Spanish, or French)
- > English proficiency test (IELTS 6.5, TOEFL IBT 85, TOEIC 850, Duolingo 105, Cambridge Exam B2). Native English speakers or candidates with two years of English-taught courses are exempt.
- > Copy of passport
- > Motivation letter
- > Headshot
- > CV
- > €100 application fee
- > GMAT/GRE scores (optional)

Once the application is complete, our admissions team will review it and arrange a meeting with the Academic Director to discuss your ambitions and goals. An Admission Committee will assess your application and inform you of their decision.

■ TUITION FEE

- > €39,000

■ SCHOLARSHIPS

IÉSEG offers scholarships in the form of tuition fee reductions, based on the following criteria:

- > **EARLY BIRD**: 20% tuition fee reduction for applications submitted before April 1st
- > **WOMAN IN LEADERSHIP**: 10% reduction to support gender equality and empower women
- > **CULTURAL DIVERSITY**: 10% reduction to encourage a diverse cohort
- > **EXCELLENCE**: up to 40% reduction for candidates with strong academic performance, GMAT score, motivation, and professional experience
- > **PARTNER UNIVERSITY**: 10% reduction for applicants coming from one of our partner universities worldwide.

No separate scholarship application is required; decisions are made by the Admissions Commission and communicated along with the admission decision.

These scholarships can be combined up to 50% reduction for participants who meet the various criteria.

MEET WITH US

■ INFORMATION SESSIONS

Meet with us to discuss your professional project. During these meetings, the Academic Director will present the program to you and will answer your questions (organization, pedagogy, evaluation, etc.). An Admissions Officer will also be available to support you in different aspects of your project (general plan, funding, etc.). IÉSEG also regularly organizes conferences and webinars on themes related to management, leadership, public speaking, etc.

■ EDUCATION FAIRS AND OTHER EVENTS

Discover the list of education fairs and other events at which IÉSEG will be present, physically or virtually:

- > www.ieseg.fr/en/events-category/executive-education/

CONTACTS

► **LATIN AMERICA** (Mexico, Belize, Cuba, Haiti, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Colombia, Venezuela, Ecuador, Peru, Bolivia, Brazil, Paraguay, Uruguay, Argentina, Chile, Suriname, Guyana, Dominican Republic)

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SOCIAL MEDIA



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