

# ICN CREACTIVE BUSINESS SCHOOL

P A R I S • N A N C Y • B E R L I N



## DBA – DOCTOR OF BUSINESS ADMINISTRATION Sustainable Innovation Management (online programme)

*Founded in 1905, ICN is one of France's foremost business schools, enjoying a strong reputation for academic excellence and holding the prestigious triple crown of international accreditations: AACSB, EQUIS and AMBA.*

*ICN engages in knowledge creation at the crossroads of art, management and technology that contributes to the advancement of impactful and sustainable business practices. The School offers high-level programmes in management taught in the heart of Europe (Paris, Nancy and Berlin), its degree awarding powers are granted by the Ministry of Higher Education, Innovation and Research.*



Nancy ARTEM Campus ↓



### Why join the DBA programme in Sustainable Innovation Management?

- Boost your skills to transform managerial practice.
- Innovative and creative thinking: discover how the ICN #ArtTechnologyManagement approach trains creativity and innovation.
- Learn how to apply rigorous academic research in contemporary business problems for immediate impact.
- Online delivery – fast-track your career while continuing to work, with flexible and autonomous learning.
- Attend a place of excellence for research into sustainability in business and management.
- Benefit from individualised mentoring.



The DBA in Sustainable Innovation Management is delivered jointly by ICN Business School and the Business Science Institute (BSI), Luxembourg. BSI is an independent institution that brings together international scholars with the aim of developing doctoral-level executive education. The BSI DBA programme is AMBA accredited and ranked #4 in the prestigious DUBAI RANKING of DBA (October 2020).



In addition, our DBA is offered as a dual degree programme with IAE Lyon, the School of Management at the city's Jean Moulin University. Graduates will receive both a university degree ("diplôme d'université") of Doctor in Business Administration from Jean Moulin University and the title of Executive Doctor in Business Administration from ICN & the Business Science Institute.



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## Join our rigorous, challenging DBA programme and enhance your professional skills and capabilities in an international context

Our DBA is designed for senior executives, managers, consultants and management educators with at least five years of management experience and qualified at Master or MBA level (or equivalent). The Online DBA in Sustainable Innovation Management is organised in three different stages and is normally completed in four years.

### STAGE ONE

Equips students with the research skills they need, including quantitative and qualitative research methods, and focuses on the programme's specific thematic area, sustainable innovation management; students will also prepare their research proposal for the DBA thesis.

### STAGE TWO

Is devoted to thesis research and writing, under the supervision of an experienced researcher, and the presentation of students' research progress at the annual BSI International Week.

### STAGE THREE

Comprises the completion of the thesis and public defence before an international panel of examiners.

Throughout all stages, students are guided and mentored by an experienced faculty member. Monthly online feedback meetings guarantee close, regular monitoring of student progress up to graduation.

↓ Paris la Défense Campus





## Entry requirements and how to apply

To be eligible for the programme you will need to have:

- An MBA or Master's degree from a recognised academic institution, and
- 5 years of management or equivalent professional experience.

A good standard of written and oral English is required for the programme. Applicants' English skills will be evaluated at the admission interview (no formal test required).

Send your complete application in English to:  
**[admission-dba@icn-artem.com](mailto:admission-dba@icn-artem.com)**.

Recruitment for the next intake in October 2023 begins in **April**.

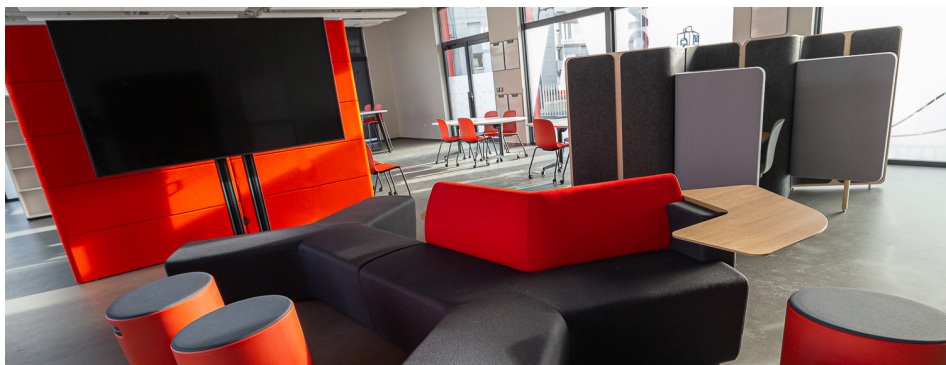
You will find all application details here:  
**[www.icn-artem.com/en/programme-dba/](http://www.icn-artem.com/en/programme-dba/)**

Promising applicants will be invited to an online admission interview after which a final decision will be made.

## Tuition fee

The tuition fee for the Online Executive DBA programme in Sustainable Innovation Management is €27,500, to be paid in two instalments.

For more information, please visit:  
**[www.icn-artem.com/en/programme-dba/](http://www.icn-artem.com/en/programme-dba/)**



Berlin Campus ↓

↑ Station A - Nancy ARTEM Campus



**You will also have to prepare the following documents for your application**

→ CV

→ A research proposal that is relevant and of demonstrable value (particularly in terms of potential impact on management practice)

↓ Nancy ARTEM Campus







↑ Station A - Nancy ARTEM Campus

***The skills and knowledge  
you will acquire are essential  
in the workplace, wherever your  
career is headed!***

↓ Nancy ARTEM Campus



*« Our DBA will raise your career to the next level. You'll learn how to use state-of-the-art academic research to solve concrete business problems and gain a profound understanding of the theoretical and empirical foundations of management practice. Become a change agent for the transformation of professional practice! »*

*What stands us apart from other business schools is our transdisciplinary approach to management education and research. We cross disciplinary borders to stimulate creativity and innovation and support you in advancing your performance as a manager and business leader.*

*All of our DBA faculty members are internationally recognised experts in their fields – they contribute to academic debates, work with companies, and most importantly, share their findings with our students in the classroom. ICN will be a unique, transformative experience for you. »*

**Professor Elisabeth Paulet, PhD Director, Online DBA in Sustainable Innovation Management**

**You have more questions ?**

**Contact us at [admission-dba@icn-artem.com](mailto:admission-dba@icn-artem.com)**

**and check out our website: DBA Programme - ICN Business School ([icn-artem.com](http://icn-artem.com))**