



# THE MAG

PARIS • NANCY • BERLIN

# YOU ARE UN<sup>1</sup>QUE

MSc - Master of Science in Management by Innovation

## SUPPLY CHAIN MANAGEMENT AND PURCHASING



AACSB



AMBA



EQUIS

OUR CREATIVE MAGAZINE

2024 - [www.icn-artem.com](http://www.icn-artem.com)

# 5 REASONS

## to join the programme

**1 JOIN A RENOWNED TRIPLE ACCREDITED (AACSB, AMBA, EQUIS) FRENCH BUSINESS SCHOOL**

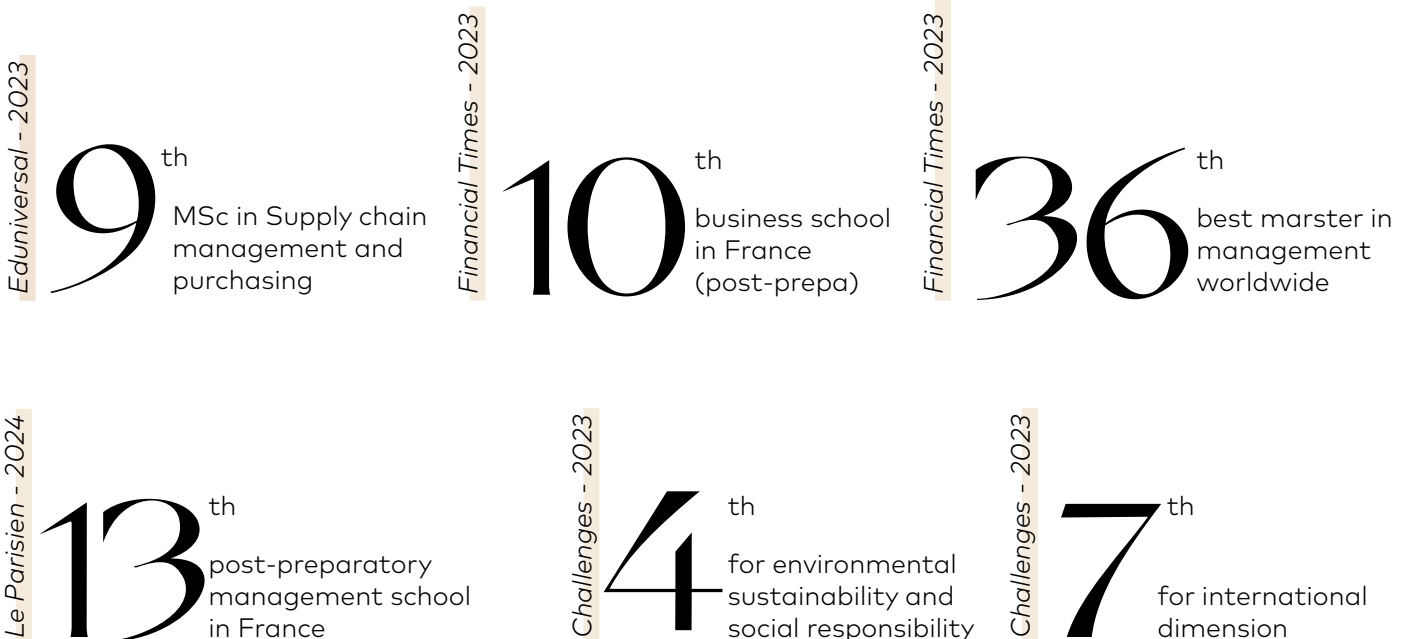
**2 A UNIQUE #ATM APPROACH TO TEACHING**  
based on transdisciplinarity, personalised support and guidance

**3 CAREER ORIENTED LEARNING**  
60% of specialised and practice oriented activities, and a work-study rhythm to gain significant professional experience



**4 3 MODERN CAMPUSES IN STUDENT CITIES**  
That is sure to make for an unforgettable student experience!

**5 DOUBLE DEGREE COURSE**  
» ICN MSc or MSc-Master of Science recognized by CGE ("parcours d'excellence")  
» DESSMI, State Degree (Bac+5, RNCP 7)

## In the top of world's rankings



# Key information

<b>TEACHING LANGUAGE</b>	English
<b>CAMPUS</b>	Paris
<b>DURATION OF STUDY</b>	<ul style="list-style-type: none"><li>» Regular Track, 2 years → MSc 1 + MSc 2</li><li>» Short track, 1 year → direct entry MSc 2</li></ul>
<b>STUDY RHYTHM</b>	Work-study format or classic rhythm
<b>DEGREES AWARDED</b>	<ul style="list-style-type: none"><li>» ICN MSc or MSc-Master of Science recognized by CGE (“parcours d’excellence”) in Management by Innovation specialized in Supply Chain Management and Purchasing</li><li>» DESSMI, State Degree (Bac+5, RNCP 7)</li></ul>
	   
<b>INTAKE</b>	Beginning of September
<b>CONTACT</b>	<ul style="list-style-type: none"><li>» French candidates: + 33 (3) 54 50 25 72 / 06 13 91 55 43 admissions@icn-artem.com</li><li>» International candidates: + 33 (3) 54 50 26 33 studyabroad@icn-artem.com</li></ul>



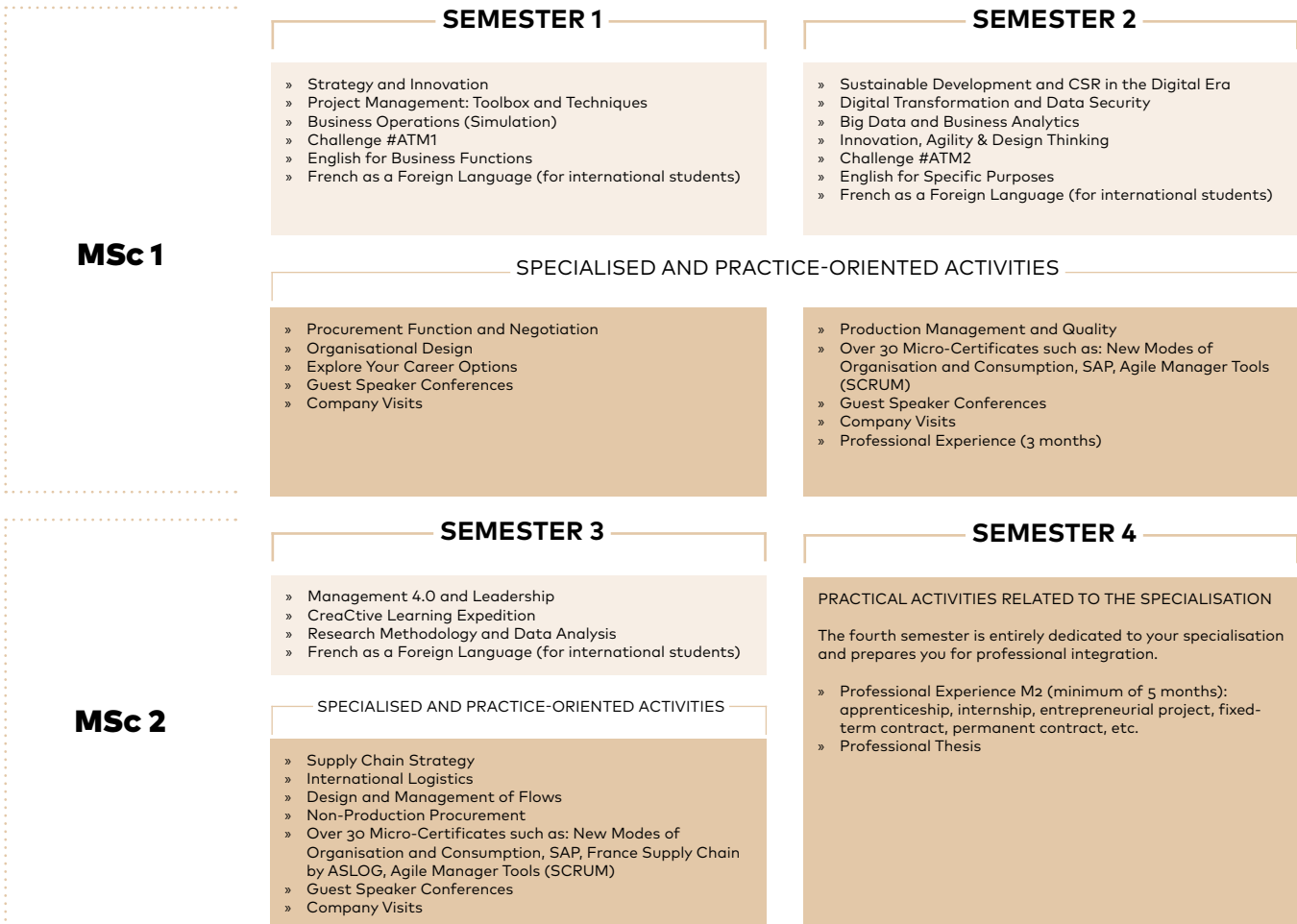
# Programme overview

This programme has been designed to provide you with a comprehensive and international perspective of businesses while training you in the multiple facets of logistics management, procurement, and supply chain management.

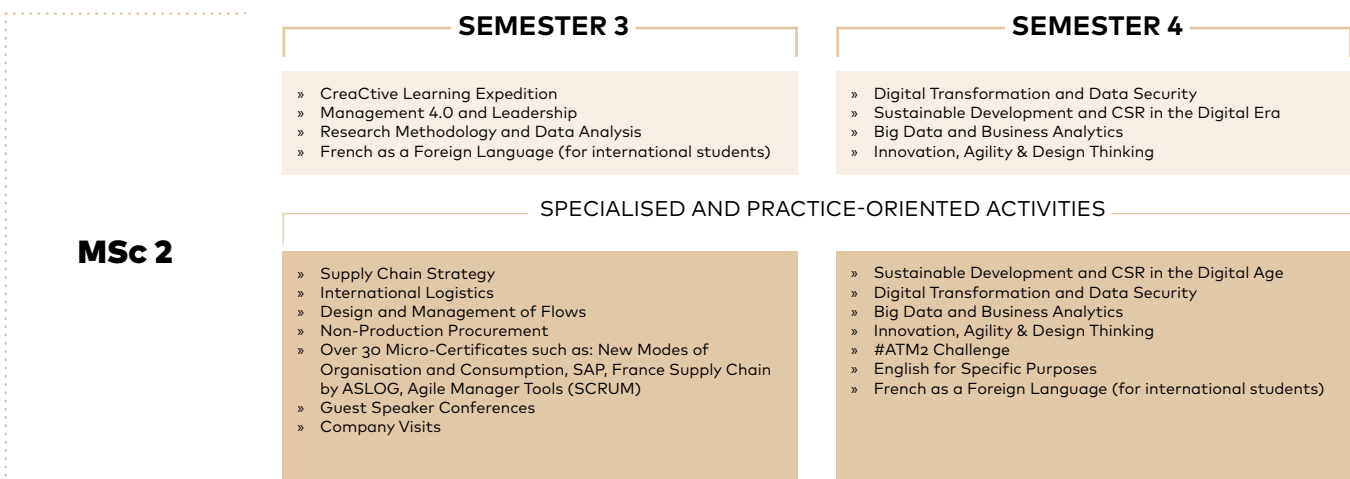
The training prepares you for managing complex processes (customer/supplier relations, international operations, industrial and service processes, etc.) encountered by increasingly globalised firms operating in an ultra-competitive environment.

You can join the regular track or the short track of the programme.

## Regular Track *The regular track allows you to enter the first year (MSc 1) and to follow the 4 semesters of the programme (MSc 1 and MSc 2)*



## Short Track *The short track allows direct entry into the 2nd year of the programme (MSc 2).*



### WORK-STUDY FORMAT

Students on the programme can gain industry experience by combining their studies with a part time job. Doing a professional experience during your studies can boost your employability and is an excellent way to develop hard and soft skills that are highly valued by employers.

Our programme is designed around a schedule comprising three days of focused classes and two days of flexibility, allowing time for you to explore part-time job opportunities. At ICN, we regularly organise Networking meetings and Career workshops, equipping you with the essential tools to secure employment either during your academic journey or immediately upon its completion.

# MASTER OF SCIENCE IN MANAGEMENT BY INNOVATION

The Master of Science in Management by Innovation is a 5-year degree recognised by the Conférence des Grandes Ecoles and taught on our 3 campuses: Paris, Nancy and Berlin. Available in all 12 of our options. Do you want to work in digital marketing, finance or luxury? The diploma has the same value no matter which option you choose!

Delivered 50% in a foreign language, this programme provides students with a high-level professional education. It is designed to train key business functions in international markets.

Our training aims to produce responsible and creative managers. The #ATM teaching method, a symbol of our intellectual openness, will enable you to build your career in a globalised world!



## Why join the Master of Science?

### » EMPLOYABILITY

A strong professional dimension is guaranteed, thanks to a wide choice of options and a pace that encourages employability.

### » THE CGE LABEL

CGE recognition is a guarantee of quality for your future employer.

### » ENGLISH AS A PASSPORT

On the bilingual or English Track, develop the language skills that are essential in today's globalised business world.

### » THE #ATM TEACHING METHOD

This unique and innovative teaching method teaches you to work with profiles that are different from your own. In this way, you develop your adaptability and open-mindedness.

### » RECOGNITION

Based on the criteria required by the CGE, this degree is internationally recognised.

### » AN OPPORTUNITY

For international students wishing to study in France, this certified course provides professional experience (through work placements).

## Work-linked training & Internships

» This course allows you to start your professional life alongside your studies. You can choose to take the Master of Science in the traditional way, with a work placement at the end of each year, or in the alternating way. In this way, you can develop your professional skills and acquire management expertise throughout your studies. It's also an excellent way of developing the hard and soft skills that employers are looking for, so it's a real asset to your employability!

» Finally, at ICN, nearly 150 partner companies are ready to meet you during our career forums, which will open the doors to internships and work-study contracts with major companies.

## Specialisations

AUDIT &  
COMPLIANCE

BANQUE ET GESTION  
DE PATRIMOINE

FINANCE  
D'ENTREPRISE

FINANCE AND  
RISK MANAGEMENT

LUXE ET DESIGN  
MANAGEMENT

MARKETING  
DIGITAL

STRATÉGIE MARKETING  
ET DÉVELOPPEMENT  
COMMERCIAL

MARKETING ET  
INNOVATION PRODUIT

BRAND AND  
MARKETING  
MANAGEMENT

INTERNATIONAL  
BUSINESS  
DEVELOPMENT

MANAGEMENT DE LA  
SUPPLY CHAIN ET  
DES ACHATS

MANAGEMENT DES  
RESSOURCES HUMAINES  
ET INNOVATIONS SOCIALES

# CAREER

## opportunities

The specialised programme in Supply Chain Management and Purchasing prepares you for careers in various industries (pharmaceutical, automotive, luxury, food, energy, construction, etc.), in distribution, in logistics service provision, as well as in consulting.

### SPECIFIC ROLES

- » Logistics Project Manager
- » Supply Chain Management Consultant
- » Raw Materials Procurement Manager
- » Consultant in Industrial Strategy and Organisation
- » Service Procurement Buyer
- » Logistics Research Officer
- » Logistics Manager
- » Platform Director
- » Industrial Management Controller
- » Supply Chain Manager
- » Systems and Procedures Analyst
- » Process and Methods Analyst

**93,3%**  
of graduates are in employment  
within 2 months of finishing  
their degree!

**44 188 €**  
average annual salary  
(gross + bonuses)  
in 2021



*I am a raw materials buyer for Saint-Gobain, which means I develop the procurement strategy for raw materials with the purchasing departments of each country. Some of my actions are aligned with Saint-Gobain's ambitious CO2 roadmap: specifically, I am responsible for purchasing recycled glass (cullet) for Isover France, significantly reducing our consumption of virgin materials. My years at ICN perfectly prepared me for my professional integration. In my position, it is essential to be able to adapt to your interlocutor, understand the cultural specifics of each country, and be agile: I was able to develop these skills at ICN thanks to the expertise of the professors and the strong international dimension of the school (especially through my Franco-German double degree).*

*On a daily basis, I also work with engineers, researchers, chemists, geologists... profiles that are very different from my own. The #ATM (Art Technology Management) workshops prepared me well for this, as I had the opportunity to work on group projects with designers and engineers. Finally, if I had to highlight one thing from my studies at ICN, it would be the BDS (Sports Office) campaign week. This experience taught me the value of commitment: you work tirelessly to achieve your goal, and you are 100% committed. These are values that are very useful in business and in building a professional career: once you have a goal in mind, you must be ready to commit fully!"*

**Florent Crozel**  
European product manager,  
Saint Gobain



### PARTNER COMPANIES





# Financial aids and scholarships

We strongly believe that your financial circumstances should not be a brake on you going to your chosen school, and there are various ways in which ICN can help you to fund your studies. By means of scholarships, partial fee waivers, the option of paying in installments, bank loans, and so on. A range of support is available!

## SECTEURS D'ACTIVITÉS PRINCIPAUX



40%

INDUSTRY



20%

COMMERCE/  
DISTRIBUTION



20%

CONSULTING FIRMS,  
RESEARCH OFFICES



6,67%

CONSTRUCTION,  
CIVIL ENGINEERING



6,67%

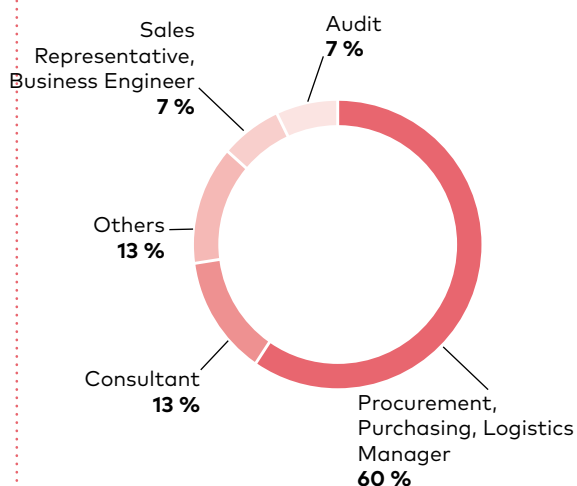
HUMAN HEALTH AND  
SOCIAL WORK



6,67%

TOURISM,  
HOSPITALITY

## PRINCIPAUX POSTES OCCUPÉS



# JOIN ICN BUSINESS SCHOOL!

The MSc (DESSMI) entrance exams are open to students with a higher education diploma validating at least 180 ECTS credits (Bachelor 3 level or higher) to enter the first year of the programme or 240 ECTS credits (Master 1 level or higher) to enter directly the 2<sup>nd</sup> year.

## FRENCH CANDIDATES ADMISSIONS

→ Register for our entrance exams:  
[concours.icn-artem.com](http://concours.icn-artem.com)

→ Contact:  
+ 33 (0)3 54 50 25 72  
+ 33 (0)6 13 91 55 43  
[admissions@icn-artem.com](mailto:admissions@icn-artem.com)

→ Required documents:  
» Academic file  
» Last 3 grade reports  
» Degrees and diplomas obtained since the baccalauréat  
» A complete resume in French  
» A cover letter in French  
» A photocopy of your passport or identity card  
» Any other useful document (letters of recommendation, etc.)

→ Entrance exams  
Interview (coefficient 25):  
duration: 30 minutes

→ English oral (coefficient 15):  
duration: 20 minutes of preparation  
+ 20 minutes of oral

## INTERNATIONAL CANDIDATES ADMISSIONS

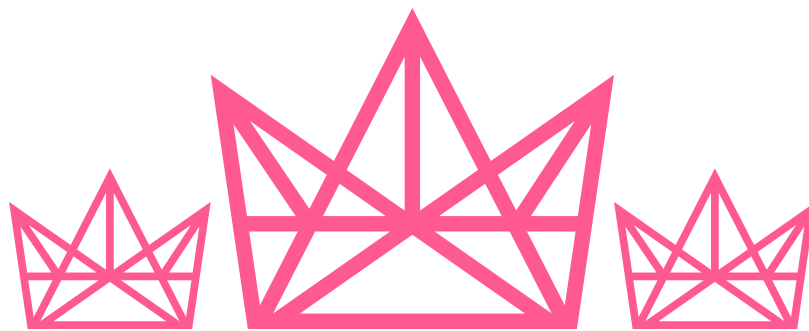
→ International candidates are selected via an online application form and a video interview.

→ Contact:  
+ 33 (3) 54 50 26 33  
[studyabroad@icn-artem.com](mailto:studyabroad@icn-artem.com)

→ Required documents:  
» Last 3 grade reports  
» Copies of the degrees obtained confirming your level of study, converted into ECTS  
» A complete resume in English  
» A cover letter in English  
» English score (TOEIC 750, TOEFL 78-80 or equivalent - except for native English speakers-  
» A photocopy of passport or identity card (for EU citizens)  
» Any other useful document (letters of recommendation, etc.)

Join  
Our  
Family





# ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



*If the world has absolutely no sense,  
who's stopping us from inventing one?*

~  
*Lewis Carroll*

