



THE MAG

PARIS • NANCY • BERLIN

YOU ARE UN¹QUE

MASTER IN MANAGEMENT



PROGRAMME SYNOPSIS

Master in Management | 2024-2025 | www.icn-artem.com/en

1

**TRIPLE ACCREDITATION
(AACSB, AMBA, EQUIS)**

Enhancing your employability in
France and abroad



← To learn more
about why you
should choose
ICN

2

**A STRONG
INTERNATIONAL FOCUS**

Our master's degrees are taught in
English right at the dynamic Paris La
Défense, Nancy and Berlin campuses.

3

**DOUBLE DEGREES AND
APPRENTICESHIPS**

Develop specialist knowledge
and hone your career skills
before you graduate

4

**INNOVATIVE
TEACHING #ATM
(ARTECHNOLOGYMANAGEMENT)**

allows you to set yourself apart
in the job market

5

**OUR 3 MODERN
CAMPUSES**

in student cities: an unforgettable
student experience guaranteed!

The
PROGRAM'S
5 KEY
strengths

↓ →
Paris La
Défense
Campus



← ↓
Nancy Artem
Campus



← Discover
our 3 campuses

↑ →
Berlin
Campus



CAMPUSES

Three innovative places of learning

BE CURIOUS

Master 1



**NANCY, PARIS
or BERLIN**

**CLASSICAL or
WORK/STUDY RHYTHM**

SEMESTER 1

Make responsible decisions

- » Financial decisions
- » Risk management

Propose and innovate

- » Marketing decisions
- » Information systems

Explore

- » Chosen field of studies I
- » Chosen field of studies II

Optimize performance

- » Management control

Engage

SEMESTER 2

Transform

- » Digital and ecological transformations
- » Business development

Learning through research

- » Research methodology
- » Quantitative and qualitative analysis tools

Deepen Your Skills

- » Chosen field of studies I
- » Chosen field of studies II

Design and Pilot

- » Sustainable organizational management
- » Risk management and foresight

Engage and innovate

GAP YEAR

(Optional)

**Academic exchange
in France or abroad**

or

Double Degree

or

**Professional
experiences**

or

ICN Certificate

FIELD OF STUDIES (OF YOUR CHOICE)

NANCY

Audit et contrôle **EN**

Finance **FR&EN**

Marketing **FR&EN**

Management of organisations **FR&EN**

Ressources humaines **FR**

PARIS

Finance **FR&EN**

Marketing **FR&EN**

Management of organisations **EN**

Ressources humaines **FR**

BERLIN

Risk Management **EN**

Innovation and sustainability **EN**

Branding **EN**

ENGAGE & INNOVATE (PROJECT OF YOUR CHOICE)

Entrepreneurial project

International project

Club & societies

ATM project/
workshops

Professional experience

BE CREACTIVE

Master 2



NANCY, PARIS
or BERLIN

CLASSICAL or
WORK/STUDY RHYTHM

SEMESTER 3

Shaping tomorrow

- » Transformations in the contemporary world
- » Live Business Case

Deepen and question

- » Specialisation of your choice 1
- » Specialisation of your choice 2

Drive change

- » Specialisation of your choice 3
- » Specialisation of your choice 4

Supporting transition

- » Responsible governance and leadership
- » Change management
- » Elective module

SEMESTER 4

Affirming Professional Practice

- » Professional experience
- » Seminar

Advancing knowledge

- » Research thesis

SPECIALISATION (OF YOUR CHOICE)

NANCY

Audit et compliance	EN
Contrôle de gestion	FR
Banque et gestion de patrimoine	FR
Finance d'entreprise / Corporate finance	FR&EN
Marketing et innovation produit	EN
Stratégie marketing et développement commercial	FR
Management de la supply chain et des achats	FR
Management des ressources humaines et innovations sociales	FR

PARIS

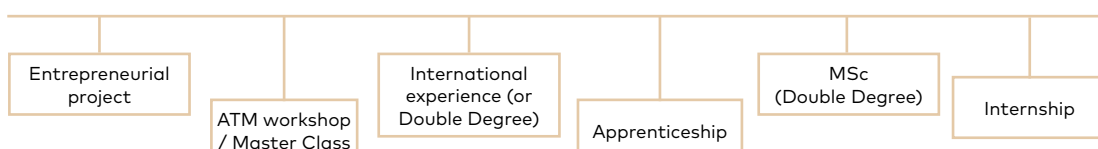
Finance d'entreprise / Corporate finance	FR&EN
Marketing et innovation produit	EN
Luxury & design management	EN
Marketing digital	FR
Stratégie marketing et développement commercial	FR
Cultural and creative industries management	EN
International business development	EN
Supply chain management & purchasing	EN
Management des ressources humaines et innovations sociales	FR

BERLIN

Entrepreneurship and business innovation	EN
Finance & Risk management	EN
Brand and marketing management	EN
Corporate finance	EN

ART-TECHNOLOGY-MANAGEMENT WORKSHOP : LIVE BUSINESS CASE

ENGAGE (PROJECT OF YOUR CHOICE)



CAREER MANAGEMENT SEMINAR

DOUBLE

In France

(Programmes taught in French)



MASTER IN MANAGEMENT (Grande Ecole Degree) + MASTER FROM THE UNIVERSITY OF LORRAINE

LAW SCHOOL

→ Only accessible upon successful completion of the "DU Passerelle" on corporate law (to be done during your "experience4"/ gap year), and after being selected by the Law Department.

» Master in Corporate Law *

- Specialising in international and European business law
- Specialising in business and corporate law
- Specialising in health law

» Master in Employment Law

- Specialising in employment law and social welfare

MASTER IN MANAGEMENT (GRANDE ECOLE DEGREE) + MSc PROGRAM

- » **MSc Banque et gestion de patrimoine**
Nancy - FR
- » **MSc Audit** - *Nancy - FR*
- » **MSc in Finance & Risk Management**
Berlin - EN
- » **MSc Finance d'entreprise**
Nancy/Paris - FR
- » **MSc in Brand & Marketing Management** - *Berlin - EN*
- » **MSc Marketing et innovation produit**
- » **MSc in Luxury & Design Management** - *Paris - FR/EN*
- » **MSc Marketing digital** - *Paris - FR*
- » **MSc Stratégie marketing et développement commercial** -
Nancy/Paris - FR
- » **MSc Supply Chain Management & Purchasing** - *Paris - EN*
- » **MSc Management des ressources humaines et innovations sociales**
Nancy/Paris - FR
- » **MSc in International Business Development** - *Paris - EN*

MASTER IN MANAGEMENT (Grande Ecole Degree) + DEGREE FROM ENGINEERING GRANDE ECOLES

» Degree in civil engineering from Mines (MINES Nancy)

→ Taken over 2 years, following the 2nd year of the Master in Management. A very high level general engineering programme with in-depth study of computer science.

» Degree in engineering/management (ENSGSI Nancy)

→ Taken over 2 years, following the 2nd year of the Master in Management. A dual engineering/management programme that focuses on driving innovation in business. The course has a strong scientific dimension but also equips students with the skills to become effective managers.

» Master in Design - Innovation and Global Design (ENSGSI Nancy)

→ Taken over 1 year, following the 2nd year of the Master in Management. This pathway prepares students for management roles and equips them with an expert understanding of innovation engineering. It focuses on product design, organization and service design, and the product design process; from concept generation to prototype creation.

(Information subject to change)

International



13 DOUBLE DEGREES: MASTER IN MANAGEMENT + INTERNATIONAL MASTER'S (IN PARTNERSHIP WITH FOREIGN PARTNER UNIVERSITIES)

→ International double degrees take place over one year and replace the second year of the programme (or more depending on the specific case).

- » **Master Wilhelms Universität Münster**
Germany
- » **Master or MBA UADE Universidad Argentina de la Empresa**
Argentina
- » **MBA Université de Laval**
Canada
- » **Master Southwestern University of Finance and Economics**
China
- » **Master Wuhan China University of Geosciences**
Canada
- » **Master Hanyang University Business School**
South Korea
- » **MBA Duquesne University**
United States
- » **Master Georgia Tech**
United States
- » **MBA Indiana University of Pennsylvania**
United States
- » **Master Universidad Francisco Marroquin**
Guatemala
- » **Master/Laurea Università Degli Studi di Bologna**
Italy
- » **Master Nagoya University of Commerce & Business, NUCB Graduate School**
Japan
- » **Master Umea Universitet**
Sweden

DEGREES



40 STUDENT ASSOCIATIONS!

At ICN, there are almost 40 student associations/clubs
- learn to work as part of a team, get involved, acquire professional skills and express your creativity!

STUDENT UNIONS

For an enjoyable student experience

BDE NANCY & PARIS

BDA NANCY & PARIS

BDS NANCY & PARIS

LEISURE AND DISCOVERING NEW INTERESTS

GAME ON

OLYMP'ICN

LES P'TITS GOURMETS

MILLÉSIME

BUREAU DES VOYAGES

EQU'ICN



HUMANITARIAN, SOCIAL & RESPONSIBLE

ANIMATE

BDI-ESN GLOBE'N CO
INTERNATIONAL STUDENT
UNION

CHILD'N'FUN

DIVERSITÉ

ALLIANCE REUSSITE

GREEN TOUCH ARTEM

LATINA

UNITED'ICN

MÉKONG

SOLIDA'RAID

ICN DAKAR

AT CHANCES

ART AND CULTURE

PROPUL'SON

VERTIGES MODE

HERITAGE

ICN RECORDS

BUSINESS-RELATED

ICN CORPORATE

ICN ENTREPRENEURS

FINANC'ICN

ICN JUNIOR CONSEIL

ICN guarantees your EMPLOYABILITY

Thanks to our accreditations, our career-focused programs and the support we provide in terms of looking for internships and jobs, ICN guarantees your employability.

At ICN, you can work during your studies and secure your employability through apprenticeship! Available from the first year of master's in management, apprenticeship allows you to get ahead by developing the soft and hard skills highly valued by companies.

To support you in finding a host company, the Career and Internship Service organizes numerous events throughout the year. From individual coaching sessions, workshops, company forums, to job dating, ICN makes every effort to promote your professional integration and ensure an apprenticeship contract in the sector of your choice.

Additionally, with a network of 150 partner companies, ICN will open you the doors to big companies: a real advantage for your professional future!

GROSS ANNUAL SALARY

48 746 €

*Gross average salary (including bonuses)
over the last 3 years*

92,2 %

of graduates were in
employment within 4 months

MAIN BUSINESS SECTORS



14,3 %

**FINANCE, INSURANCE,
AUDITING, ACCOUNTING**



14,3 %

**INDUSTRIES
(LUXURY, AUTOMOBILE,
PHARMACEUTICAL, ...)**



13,6 %

**BUSINESS/MARKETING
COMMUNICATION**



15 %

**IT OPERATIONS
& SERVICES**



16,4 %

**CONSULTING FIRMS,
DESIGN OFFICES**



26,4 %

**OTHER
SECTORS**



Partner companies?

With nearly 150 partner companies in a variety of business sectors, such as Chanel, Ernst & Young, La Poste (the French postal service), Publicis and Menway, ICN students can be sure of a smooth transition into your sector of choice!

Our corporate partners play an important role in the education you receive at ICN. They take part in the various job forums organized by our Careers and Internships Department throughout your course.





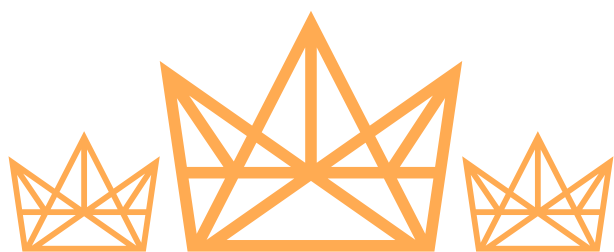
**ANY QUESTIONS? OUR ADMISSON TEAM
IS HERE TO HELP YOU:**

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+ 33 (6)6 03 79 66 31

On the website you can find
all required documents for the
application as well as dates for
future Virtual Open Days and
local student fairs.



ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



36TH

Best Master in
Management worldwide

Financial Times - 2023



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