

SUSTAINABLE DESIGN
MANAGEMENT
FRENCH AS A FOREIGN LANGUAGE + ART & DESIGN
VIDEO GAME GRAPHIC & DIGITAL
3D ANIMATION DESIGN
MANGA INTERIOR ARCHITECTURE
& JAPANESE ANIMATION

Autyref

SCHOOL
OF UP-
COMING
DESIGNERS.



Autograf
Since 1982 has been at the forefront of Design education while remaining faithful to its founding principles. Autograf is one of the first schools in France to have specialized in the creative careers of communication. Starting with graphic design and multimedia, Autograf has expanded its training offers in diverse fields such as interior design, video game design, 3D Animation and, more recently Manga and Japanese animation or Sustainable Design Management.



PREPARATORY CLASSES

Autograf offers two programs specifically for foreign students who wish to study applied arts in France but lack the language skills required to be part of the Bachelor's or Master's programs taught in French.

FLE Art

- French language training certificate

This preparatory course of one or two semesters is conceived for students with no prior studies in the field of art and does not require knowledge in French language. This program includes a FLE courses (French as a Foreign Language), with a focus on art oriented texts and vocabulary, beginner's courses in artistic culture and techniques (drawing, plastic arts, graphic design software, interior design, etc), and cultural visits.

French level required: DELF or TCF A1

FLE Design

- French language training certificate
- Bachelor's Degree in Design (chosen from: Graphic Design or Interior Design)

This one-year program is conceived for students with at least three years of studies in the artistic domain of Graphic and Digital Design or Interior Design. This program is oriented for students wishing to improve their French skills in order to join our state-certified Master's programs and wanting to improve their artistic practice while learning French. This program is organised as follows on a 3-week basis:

- 2 weeks : FLE course
- 1 week : Design course of the Bachelor's Degree in Graphic Design or in Interior Design.

French level required: DELF or TCF B1

INTERIOR ARCHITECTURE

BIM Building Image Modeller

- Professional title RNCP level 5

The BIM Modeller is in charge of modeling the digital mock-up of a construction project for one or more trades.

French level required: DELF or TCF B2

Bachelor's Degree in Interior Design

- Professional title RNCP level 6

The Interior Designer contributes to the aesthetic design of spaces and volumes of our daily lives. This Bachelor trains students to design interior spaces, office spaces, shopping malls, advertising stands, or even exhibition spaces, etc.

French level required: DELF or TCF B2

Master's Degree of Interior Architect - Designer

Major in Scenography

Major in Interior Architecture

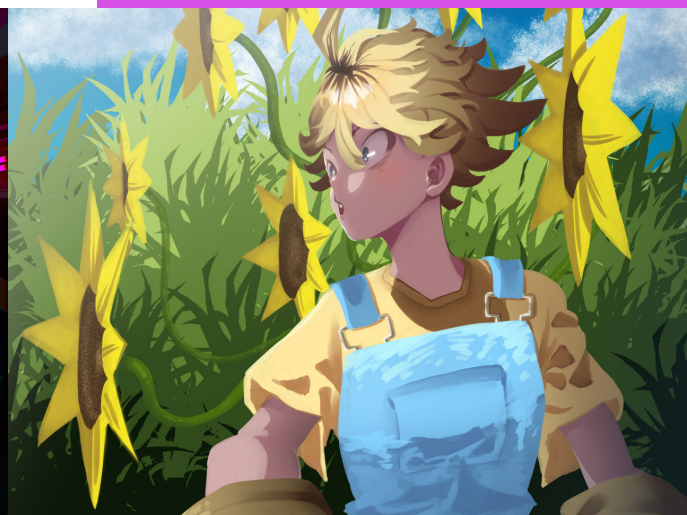
- Certified title RNCP level 7

The Interior Architect - designer, designs projects of planning and design, combining sensitivity and creativity. Students will be able to manage projects, to make research and analysis; working individually and in team to promote integration into the professional environment.

French level required: DELF or TCF B2

Program also available in English.





GRAPHIC & DIGITAL DESIGN

Digital and Print Layout Graphic Designer

- Professional title RNCP level 4

Learn a practical graphic design job and obtain a diploma certified by the RNCP, enabling access to higher education or the professional world.

French level required: DELF or TCF B2

Bachelor's Degree in Graphic & Digital Design

- Professional title RNCP level 6

Become a graphic designer: master communication strategies, UI and UX design, design and develop products for a variety of media.

French level required: DELF or TCF B2

Master's Degree of Art Director in Graphic Design

Major in Graphic & Digital Design

Major in Creative Advertising

- Certified title RNCP level 7

Become an expert able to propose and present ideas, build up a team of competent professionals. Be able to lead them to meet a customer's need and carry out a project in an agency or on a freelance basis.

French level required: DELF or TCF B2

3D ANIMATION / VIDEO GAME

Bachelor's Degree 3D Artist (3D Animation, Video Game, VFX)

- Certified title RNCP level 6

With this Bachelor's degree, you'll gain an insight into the world of video games and 3D animation.

3D creations are ubiquitous: advertising, the web, television and film packaging, special effects (VFX) for cinema and video games, architecture and landscape.

This degree leads to sectors of activity in high demand and to numerous job opportunities: «serious games», VR applications, phone applications, NFT, product design, architecture, real estate, motion design, advertising, video games and animated cinema.

French level required: DELF or TCF B2



MANGA & JAPANESE ANIMATION

International Bachelor's Degree in French-Japanese Design

Dual degree:

- Japanese professional diploma delivered by Osaka SOGO Design school
- Accredited by the FEDE (bac + 3 degree)

Thanks to its partnership with the Osaka SOGO Design school, Autograf offers a four-year course in manga, illustration and Japanese animation.

Divided into two parts, Autograf prepares students for the next two years in a fully Japanese environment. In addition to learning the Japanese language, culture and drawing techniques, Autograf students participate in workshops and masterclasses with teachers and students from the Japanese school several times a year. Discovering Japanese culture and art, opening up to the world and practicing their language skills, all of which prepare them for their future experience in Japan. At Osaka SOGO Design, they will enter the course of study of their choice, in one of the following fields:

- Manga
- Animation
- Comic Art

French level required: DELF or TCF B2

SUSTAINABLE DESIGN MANAGEMENT

Master's Degree in Sustainable Design Management

Dual degree:

- Certified title RNCP level 7
- Certified by the FEDE (bac + 5 degree)

Our society is evolving in a context that presents new challenges: environmental crisis, digitalization, evolution of personal and collective values. We need new ways of thinking and new strategies to succeed.

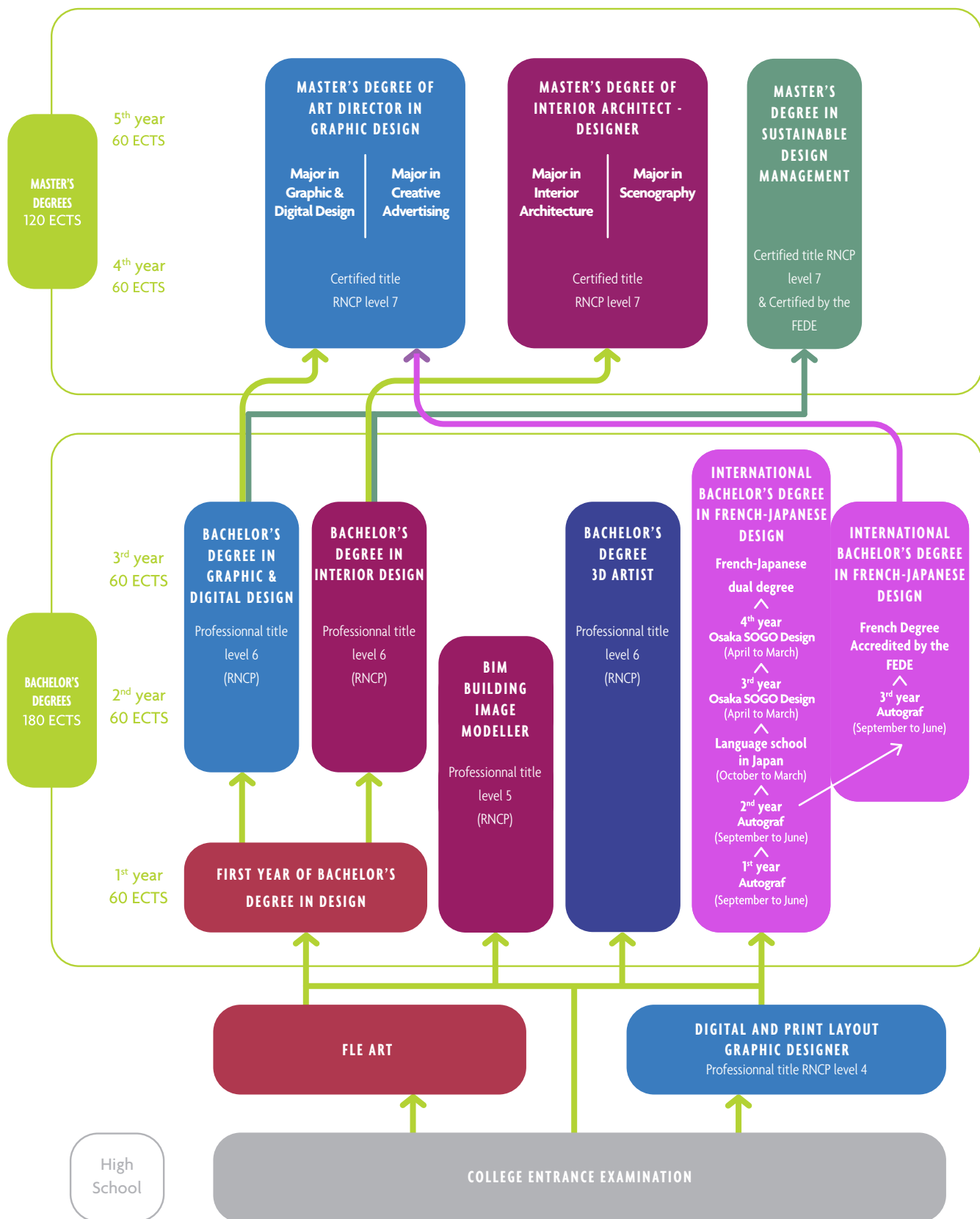
New professional figures are needed in order to understand, analyze and propose appropriate solutions to face challenges ahead.

In particular, we need designers who have a global vision of our society, and who produce and bring non-traditional, creative, innovative and above all, sustainable solutions.

This two-year program, taught in English, allows designers trained as Managers in Sustainable Design and Innovation to have the skills to reinforce adaptability, reactivity, eco-responsibility, resilience and long-term vision of economic, institutional and social actors.

Program entirely taught in English.





ORGANISATION OF STUDY

WELCOMING INTERNATIONAL STUDENTS

Autograf's teaching and administrative teams are accessible, attentive and always available to advise and support international students during their studies.

An international relations department, dedicated to international students, is here to help them with their application procedures and advise them on their choice of course.

When arriving in France, we'll set up a meeting to personally welcome them, complete the administrative enrollment procedures, visit the school, present the courses, and guide them through their first steps in France.

To facilitate arrival and settlement of

international students, Autograf has signed partnerships with student residences groups for accommodation, and a service that supports students to help them for all procedures before and after their arrival in Paris.

Learning French while studying

On top of Autograf's dedicated FLE programs (French as a Foreign Language + Art + Design), students can follow additional French language classes while completing their Bachelor's or Master's Degree. That way, students can better follow their classes and prepare for their final oral exams or write their dissertation.



CREATE A PROFESSIONAL EXPERIENCE

All the programs at Autograf give to its students the opportunity to have a professional experience through internship.

Each student will complete from 4 weeks to several months of internship depending on the programs. This compulsory internship gives the student the opportunity to be in touch with professional reality, and facilitates their future insertion into working life.

At Autograf we believe that a professional experience is a true chance for students to practice their knowledge in a real work

environment, but also to be part of projects that will add content to their portfolio and resume for their future career.

Students will also have the possibility to choose work-study courses. Which will allow students to study and work at the same time. They will spend one week in school every 2 or 3 weeks and the rest of the time will be spent working for the company that hired them.

It has real benefits, such as a professional experience to add to their resume, reduction of tuition fees and payment of a salary.

To be able to do work-study courses, international students must have completed some criteria to be able to sign a contract, but this is accessible to them in particular from their second year of study.

The school is here to help them in their research of companies. With 40 years of experience, Autograf has a large network of partner companies, and our team will support them throughout the process of finding an internship or a company.

PARTNER COMPANIES





PROGRAMS FOR ALL AUDIENCES

Whether you look for a short or long program, Autograf offers a range of curriculums to suit your needs.

Students looking for a short-term program can choose our Digital and Print Layout Graphic Designer six-months program, or our BIM : Building Image Modeller to get a diploma after two years of study.

Students interested in a longer program (3 or 5 years) can start with a Bachelor's degree, and then continue their studies by entering one of our Master's degree programs.

Our Master's degree of «Interior Architect - Designer» and in «Sustainable Design Management» are available in English. Thus, students can enjoy a Parisian life with all its cultural and creative aspects while studying in English to get a Master's degree.

AN INTERNATIONAL SCHOOL

Europe, Canada, Mexico, Japan, China, Algeria, Vietnam...

With the organization of international workshops, the possibility of exchanges and internships abroad, Autograf affirms his desire to open up to the world to build designers without borders and sensitive to international practices.

Some Autograf's degrees are certified by the FEDE and the school is a member of the Campus France forum. Since 1982, Autograf has established various partnerships with design schools around the world. Autograf allows an international mobility, and welcomes foreign students to train them to French work methods specific to design and creation, with programs adapted to their needs.

LOCATION INFORMATION

Autograf

35 rue Saint-Blaise
75020 Paris
+33 (0)1 43 70 00 22
contact@autograf.fr
Subway Line 9: Marais station
Subway Line 3: Porte de Bagnolet station
Tramway T3: Marie-de-Miribel station
Buses 26, 64 or 76: Pyrénées-Bagnolet station



Autograf + at its best

The workshops

Bachelors students take part in several weeks of workshops during the year.

Around a common theme, students from different years work in teams under the supervision of professional lecturers, to carry out a professional project over a short period of time.

These are key moments for integrating into the school, choosing a career path and learning to work as part of a team.

Agency work : team work

In Master's programs, students are invited to work in team.

Each agency-team defines its visual identity and philosophy, then answers to a minimum of three briefs from real life clients.

The students approach all aspects of a project: design, implementation, financial management, production on adapted media, planning, team management etc.

Dual degrees and certified titles

Our Bachelors courses lead to an RNCP level 6 qualification (Bac+3). Our Franco-Japanese Bachelor of Design program leads to a double diploma: a European diploma (FEDE) and a diploma from our partner school in Japan.

All our Master's degrees are certified RNCP level 7 (Bac +5), and we also offer a RNCP level 4 diploma in Graphic Design.



SCHOOL OF
UPCOMING
DESIGNERS

www.autograf-design.com



Facebook
@autografdesignschool



Youtube
Ecole Autograf Design



Instagram
@autografdesign

35 rue Saint-Blaise 75020 Paris • +33 (0)1 43 70 00 22 • contact@autograf.fr

PRIVATE INSTITUTION OF HIGHER TECHNICAL EDUCATION