



Fact Sheet

2024 - 2025

International Office

ESCA Ecole de Management

Loubna Assabbab

Director of International Affairs

lassabbab@esca.ma

Zoubida Ababou

Exchange Coordinator

zababou@esca.ma



ESCA Ecole de Management 3-67,
Avenue de l'Aéropostale
Casablanca Finance City (CFC),
20250 Casablanca – Maroc



+212 522209120



www.esca.ma



ABOUT ESCA

ESCA Ecole de Management stands as a major player of academic excellence and a breeding ground for future leaders in Morocco and beyond. As the leading Business School in the country and the first AACSB-accredited in Francophone Africa, **ESCA** is home to a diversified community of students and faculty from **40 nationalities** across **5 continents**.

ESCA fosters a spirit of entrepreneurship, global awareness, and sustainability, in addition to its core values of ambition, innovation, and a sense of commitment to shaping leaders in Africa and driving a positive impact.

ESCA Ecole de Management also stands out for its scientific contributions covering geopolitics, geoeconomics, family business, innovation, entrepreneurship, and sustainable development in emerging markets, among other disciplines.

The Business School also offers a vibrant environment for its communities with a campus located at the heart of Casablanca Finance City, the most dynamic and world-oriented city in the Kingdom of Morocco, serving as a hub for doing business in Africa and a gateway for better understanding the Arab World.

Academic Calendar

Fall Semester

All levels :

Beginning of Classes : Early September

End of Classes : End of December

Spring Semester

GEMP 2nd Year : January – March

GEMP 3rd Year : March – June

GEMP 4th Year : January – March

LME 2nd Year : March – June

LME 3rd Year : January – March

IBAP 2nd Year : March – June

Nomination & Application Deadlines

Fall Semester

Nomination Deadline May 15th

Application Deadline May 30th

Spring Semester

Nomination Deadline October 1st

Application Deadline October 15th

Programs

GEMP : Grande Ecole Master Program : 3 years/Undergraduate level + 2 years/Master level with tracks as follows :

- ✓ **International Business** (Totally taught in English)
- ✓ **Finance, Audit et Contrôle** (French)
- ✓ **Marketing and Communication** (French)
- ✓ **Ingénierie Financière** (French)

IBAP : International Business Administration Program (Totally taught in English) - 3 Year Bachelor Program

LME : Licence en Management des Entreprises (French) – 3 Year Bachelor Program

International students dedicated courses :
Moroccan Studies and Arabic Dialectal : Start on September 6th

*Dates are subject to changes. The International Office of ESCA will confirm all dates a couple of months before your arrival.

“

Instructions for Nomination ”

Students must be nominated by their home institution's advisor. Once approved by the home institution, student's nomination should be sent by the advisor to zababou@esca.ma with the following information :

- First Name
- Last Name
- Class Level
- Date of Birth
- Email
- Program of Study

After nomination, students receive all the material information to complete the application process.



Application Documents

Online Application form :

www.esca.ma/en/participate-in-a-exchange-at-esca-management-school/how-to-apply/

- Transcripts
- Resume
- Cover Letter
- Photo (passport size)
- Copy of Passport
- Proof of English or French Proficiency for Non-native Speakers

“

Language Requirement ”

”

• For English courses :

TOEFL Paper-based test – 550 or
Computer-based test-213 or Internet-based
test-79-80

TOEIC 780 or equivalent

Native English students and students whose entire study programs at their home universities are taught in English are exempt.

• For French Courses :

B2 Level

“

*Documents that will
be sent later to applicants*

”

- Learning Agreement
- Acceptance Letter
- Curricula
- Accommodation List Information
- ESCA Incoming Guide



ESCA Facilities & Services

ESCA and a Welcome Team Assistance :

- Pick up Assistance Airport – Casablanca City Mohamed V Airport *
- Free access to the library and E-library
- Free access to Coursera for asynchronous courses with achievement certificates from international companies and universities
- On-Campus Cafeteria
- Fitness Room
- Entertainment Area
- Accommodation Assistance
- Wireless Internet
- Coworking spaces
- Dedicated activities to International Students (Integration Day, Team Building, Integration Trip, ...)
- Access to numerous extracurricular activities
- Dedicated Courses for International Students :
 - Arabic Courses for Beginners
 - Moroccan Studies for International Students

*** During Specific days.**



“

Teaching Methods

”

- + **Case studies**
- + **Lectures**
- + **Group projects, workshops**
- + **Business Games**
- + **Extracurricular activities**
- + **Business-Oriented Pedagogy**

Know More About ESCA Experience

Testimonials

Luca's ESCA Experience

Yerbol's ESCA Experience



Approximate expenses per month in Euro

- **Off-Campus** : between 1600 MAD – 3000 MAD
 - Anfa City : www.resu.ma/les-residences-universitaires-anfa-city/
 - Bay Al Maarifa : <https://baytalmaarifa.ma/>
- **Apartments** : shared flat * between 5000-12500MAD (for an apartment including electricity and water).
 - * *Accommodation recommendations are shared with students.*
- **Food** : 2500-3500 MAD (250-350 USD/Euros approx.)
- **Public transportation** : (23 USD/Euros approx.)
 - Tramway : 8 MAD one way/ Monthly card (23 USD/Euros approx.)
More details : <https://www.casatramway.ma/tickets-tarifs/nos-offres>
 - Taxi : red local taxis (3 passengers max).
Apps are also available : InDrive, Careem...

More information : www.esca.ma/en/international/practical_details



VISA

Depending on your home country, you could need a visa or not. Find here the list of countries which are exempt from a visa to enter in Morocco for only 3 months:

www.esca.ma/en/participate-in-a-exchange-at-esca-management-school/visa/

If your country is not on this list, then you should apply for a visa from the Moroccan consulate in your country.

If you are exempted from the visa and expect to stay in Morocco longer than 3 months, then you need to apply for an extension through the Moroccan authority's immigration office in your country before your arrival.



Insurance

International Insurance is Mandatory for all exchange students.

GET CONNECTED TO ESCA ECOLE DE MANAGEMENT VIA SOCIAL MEDIA :



MORE INFORMATION ABOUT ESCA EXCHANGE PROGRAM ?

Zoubida Ababou
zababou@esca.ma